



**Cornell University**  
**Cooperative Extension**  
**Cornell Vegetable Program**

*Serving Allegany, Cattaraugus,  
 Chautauqua, Erie, Genesee, Monroe,  
 Niagara, Ontario, Orleans, Oswego,  
 Seneca, Wayne & Yates Counties*

## Cornell Vegetable Program 2017 Enrollment Information

Thirteen Cornell Cooperative Extensions in Western NY contribute to the Cornell Vegetable Program so that growers in their counties have access to affordable, highly specialized commercial vegetable production education. The Cornell Vegetable Program team of Vegetable Specialists provides education in six program areas:

<b>Food Safety</b>	Research and education to help growers meet Quality Assurance and Food Safety Certification Standards and Good Agricultural Practices (GAPs)
<b>Variety Evaluation</b>	Unbiased results from local on-farm trials
<b>Market Development</b>	Marketing education on promoting local foods and new crops, notifying growers of new farmers markets and encouraging farm-to-chef connections
<b>Pest Management</b>	Understanding pest biology and effective control strategies, identifying new pests and pest alerts
<b>Soil Health</b>	Educating growers on cover crops, reduced tillage, reduced compaction, increased organic matter and improved soil health
<b>Cultural Practices</b>	Educating growers on nutrient management, yield enhancement and season extension

ENROLLMENT BENEFITS	<b>In-Region Enrollment</b> <small>For those that live, farm or conduct agricultural services within the 13 counties supporting our program</small>	<b>Satellite Enrollment</b> <small>For those that do <b>NOT</b> live, farm or conduct agricultural services within the 13-county region our program serves</small>
<b>VegEdge Newsletter</b> Enrollees receive a complimentary electronic subscription to our award winning newsletter, VegEdge. (Paper copies are available for an additional annual fee.) Produced every few weeks, with frequency increasing leading up to and during the growing season. Includes a calendar of events, pesticide registration updates, Cornell and CCE articles on vegetable production, pest activity and control measures, and marketing.	✓	✓
<b>Telephone / Email Consultations</b> Get answers to your questions from a vegetable specialist.	✓	✓
<b>Educational Meetings &amp; Conferences</b> Reduced registration fees for CVP enrollees	✓	✓
<b>Direct Mailings</b> Special event notices and important information on your crops.	✓	✓
<b>In-Field Educational Opportunities</b> When requested, Vegetable Specialists may visit your farm and provide you with a wealth of information to help solve problems on your farm.	✓	
<b>Conduct / Coordinate On-Farm Research Trials in the Region</b>	✓	

*Building Strong and Vibrant New York Communities*

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities.