

Cornell Vegetable Program 2023 Enrollment/Subscription Information

Fourteen Cornell Cooperative Extension associations contribute to the Cornell Vegetable Program so that growers in their counties have access to affordable, highly specialized commercial vegetable production education. The Cornell Vegetable Program team of Vegetable Specialists provides education in six areas:

| PROGRAM AREA | DESCRIPTION |
|---------------------------|--|
| Food Safety | Research and education to help growers meet Quality Assurance and Food Safety Certification Standards and Good Agricultural Practices (GAPs). |
| Variety Evaluation | Unbiased results from local on-farm trials. |
| Market Development | Marketing education on promoting local foods and new crops, notifying growers of new market opportunities, and encouraging farm-to-chef connections. |
| Pest Management | Understanding integrated pest management (insect, disease, and weed control), identifying new pests, and pest alerts. |
| Soil Health | Educating growers on cover crops, increased organic matter, and nutrient management for improved soil health. |
| Cultural Practices | Educating growers on crop and variety selection, yield enhancement, production efficiency, and season extension. |

| ENROLLMENT BENEFITS | In-Region Enrollment <small>For those that live, farm or conduct agricultural services within the 14 counties supporting our program</small> | Satellite Enrollment <small>For those that do NOT live, farm or conduct agricultural services within the 14-county region our program serves</small> |
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| VegEdge Newsletter Enrollees receive a complimentary electronic subscription to VegEdge. (Paper copies are available for an additional annual fee.) VegEdge is produced every few weeks, with frequency increasing leading up to and during the growing season. Includes a calendar of events, pesticide registration updates, Cornell and CCE articles on vegetable production, pest activity and control measures, and marketing. | YES | YES |
| Telephone / Email Consultations Get answers to your questions from a Vegetable Specialist. | YES | YES |
| Educational Meetings & Conferences Reduced registration fees for Cornell Vegetable Program enrollees. | YES | YES |
| Direct Mailings Special event notices and important information on your crops. | YES | YES |
| Crop Diagnosis and Recommendations Vegetable Specialists are available to provide remote crop diagnosis and recommendations on your crop production issues. Upon request, Specialists may be available to visit your farm (following guidelines related to COVID-19). | YES | NO |
| Conduct / Coordinate On-Farm Research Trials in the Region | YES | NO |

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