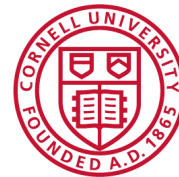


2024 CCE Eastern NY Commercial Horticulture Program

Dear Tree Fruit, Vegetable, Berry, Grape growers and Business Owners,

Cornell Cooperative Extension's Eastern NY Commercial Horticulture Program (ENYCHP) is happy to be the agricultural educational resource for your fruit and vegetable businesses. We appreciate the support of 17 Cornell Cooperative Extension Associations that provide the bulk of the financial resources required to allow resident growers access to affordable, highly-specialized agricultural production and business management information. In addition, this support allows the ENYCHP team of 10 specialists to conduct on-farm research of problems pertinent to you.



As the 2024 growing season approaches, we continue to conduct on-farm research, farm visits, in-person and virtual outreach and meetings. **As our supporting counties budgets are stressed, your donations are more appreciated than ever!**

The benefits of being a part of ENYCHP include:

- Telephone/Email Consultations with CCE Specialists
- Reduced Registration Fees
- Direct Mailings
- In-field Educational Opportunities
- Conduct and Coordinate On-Farm Research Trials in the Region



I would like to receive information related to the following commodities: (This includes information like e-alerts, meeting notices, blog updates etc.)

- ☐ Tree Fruit ☐ Vegetables ☐ Grapes
☐ Small Fruit/Berries ☐ Business Management/Labor
☐ Check here if you wish to remain anonymous with your contributions.



SUGGESTED CONTRIBUTION AMOUNT:

PARTICIPATING COUNTIES—\$75.00

NON-PARTICIPATING COUNTIES—\$175.00

2024 Contribution to ENYCHP

(All contributions are tax deductible)

Cornell PMEP Guidelines (on back)

Please make checks payable
to CCE ENYCHP

TOTAL

Your minimum \$75 annual contribution (for those within the 17 county region; \$175 for those outside the region) helps this work continue by supporting research and educational programming. It also shows funders including your local Cooperative Extension Associations, Town Supervisors, legislators and others that local farmers value this program enough to invest directly in CCE ENYCHP and their industry.

ENYCHP Text Alerts: (Included in the cost of enrollment and will be brief messages about important crop updates, meeting reminders etc)

Would you like to receive text alerts? Yes ___ No ___ Cell number to receive alerts: _____

Carrier (Verizon, AT&T, etc.): _____

- ☐ Vegetable Alerts ☐ Berry Alerts ☐ Grape Alerts ☐ Business Management Alerts

UPDATED FARM/BUSINESS CONTACT INFORMATION:

Contact Person: _____

Farm/Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

ADDITIONAL EMAIL ADDRESSES:

NAME: _____

EMAIL: _____

NAME: _____

EMAIL: _____

(For additional names and emails, please include a separate sheet of paper.)

Cornell Pest Management Guidelines (Please circle those you would like to purchase)

	Print	Online	Bundle (Print & Online)
2024 Pest Management Guidelines for Commercial Tree Fruit Production (Available end of February 2024)	\$50	\$45	\$66
2024 Crop & Pest Management Guidelines for Commercial Vegetable Production	\$50	\$45	\$66
2024 Pest Management Guidelines for Berry Crops	\$40	\$35	\$50
2024 Grape Management (Available end of February 2024)	\$40	\$35	\$50
2024-2025 New York and New England Management Guidelines for Greenhouse Floriculture and Herbaceous Ornamentals	\$50	\$43	\$66
2024 Guide for Integrated Field Crop Management (Available end of February 2024)	\$40	\$35	\$50
TOTAL TO INCLUDE ON FRONT PAGE: (Prices include shipping)			

The Cornell University Cooperative Extension Eastern NY Commercial Horticulture Program Provides Outreach, Education and Research in Tree Fruit, Berries, Vegetables, Grapes and Agricultural Business Management in the Following Areas:

Food Safety	Research and education to help growers meet Quality Assurance and Food Safety Certification Standards (FSMA) and Good Agricultural Practices (GAPs)
Variety Evaluation	Unbiased results from local on-farm trials
Market Development	Marketing education on promoting local foods and new crops, notifying growers of new farmers markets and encouraging farm-to-chef connections
Pest Management	Understanding pest biology, effective controls, identifying new pests and pest alerts
Cultural Practices	Educating growers on nutrient management, yield enhancement, and season extension
Soil Health & Climate Change	Educating growers on cover crops, reduced tillage, reduced compaction, increased organic matter, and improved soil health and other practices to help growers mitigate climate change
Business Management	Resources and education for growers to help manage finances, labor, adapt to changing markets and many other aspects to running a successful farm

Please contact Marcie Vohnoutka at mmp74@cornell.edu or call 518-272-4210 with any questions.

Completed forms and payment can be returned to:

**CCE ENYCHP c/o CCE Rensselaer County
99 Troy Road, Suite 203
East Greenbush NY 12061**

Please make checks payable to: CCE ENYCHP

To use the On-Line Donation Form type this URL into your browser:

<https://enych.cce.cornell.edu/enrollment.php>

Serving the educational and research needs of the commercial small fruit, vegetable, and tree fruit industries of Albany, Clinton, Columbia, Dutchess, Essex, Fulton, Greene, Montgomery, Orange, Putnam, Rensselaer, Saratoga, Schoharie, Schenectady, Ulster, Warren, and Washington Counties.