

## **2019 Chautauqua Produce Auction Growers Meeting**

9:30 am – 3:45 pm, January 28<sup>th</sup>, 2019

Cornell Cooperative Extension of Chautauqua County  
3542 Turner Rd. Jamestown, NY 14701

New York DEC credits available: Category 1a – 2.5 credits, category 22 – 1.0 credits, category 23 – 1.75 credits, category 24 – 0.5 credits.

Pennsylvania pesticide credits available: Private Category – 4, Fruit and Nuts – 2, Vegetable Crops – 3, Demonstration & Research - 4

Pre-register by 5pm on January 21<sup>st</sup> to be included in the lunch count.

Late registrations are not guaranteed lunch.

Cost: \$20 per person pre-registered

\$25 per person late registration/ at-the-door

Phone registrations accepted at 585-406-3419

- 9:30 AM**      **Welcome, Housekeeping, and Overview of the Chautauqua Produce Auction**
- 9:45 AM**      **High Tunnels and other Season Extension**  
Judson Reid, CCE Cornell Vegetable Program  
*High tunnels are critical for attracting wholesale customers seeking early, high quality tomatoes. What varieties are best for growing inside? How do we manage fertility, pests and soil health?*
- 10:15 AM**      **Growing Onions and Managing Stemphyllium on Small Farms**  
Elizabeth Buck and Christy Hoepting, CCE Cornell Vegetable Program  
*How to scout for and manage thrips, identify Stemphyllium Leaf Blight, hear new conventional and organic fungicide trial results, and learn affordable management options to improve returns.*
- 10:45 AM**      **GAPS Benefits/Advantages, CCE Cornell Vegetable Program**  
*What are some common snags associated with GAPS protocols in auction houses? Are auction growers qualified exempt from the Food Safety Modernization Act requirements? What resources are available to help ID and implement feasible ways to improve farm food safety?*
- 11:00 AM**      **Strategic Crop Management for Increased Profitability**  
Elizabeth Buck, CCE Cornell Vegetable Program  
*Simple changes to produce handling, presentation, and marketing can help produce fetch more dollars at auction and retail venues. This talk will identify some approaches to increasing market price and cutting production costs.*
- 11:20 AM**      **The Buffalo Valley Produce Auction**  
Mr. Linus Martin, auction grower and shareholder  
*Linus Martin has grown produce and helped the Buffalo Valley Produce Auction succeed for 31 years. He will share his experiences as a grower on how to deliver the right product, and as a stakeholder on how to grow an auction in a business climate of consumer convenience.*
- 12:00 PM**      **Lunch**

- 12:45 PM**     **Strawberries 101** - Esther Kibbe, CCE Harvest New York  
*Good variety selection, site selection and preparation, and strawberry establishment practices go a long way towards mitigating pest, weed, and disease concerns in strawberry. What are the best practices for getting started on the right foot, & how do you identify and manage problems?*
- 1:30 PM**     **Managing Worms in Cole Crops and Alternaria in Broccoli**  
Christy Hoepting, CCE Cornell Vegetable Program  
*This presentation will cover management options for common insect pests of cole crops such as the imported cabbageworm, cabbage looper, and Diamondback moth. Weather conditions during the 2018 growing season were favorable for Alternaria Leaf Spot, a major disease of cole crops. This presentation will share promising fungicide trial results so all conventional growers can benefit from improved ALS control in their cole crops.*
- 2:00 PM**     **CCE of Chautauqua County Updates**  
Emily Reynolds & Katelyn Walley-Stoll, CCE Chautauqua
- 2:15 PM**     **Break**
- 2:30 PM**     **Spotted Lantern Fly Updates**, Elizabeth Buck, CCE Cornell Vegetable Program  
*Spotted Lantern Fly poses a serious risk to orchard, grape, maple, hops, and forestry products. New York State has established quarantine protocols on goods coming from Pennsylvania, New Jersey, and Virginia to try to stop the introduction of this invasive pest. Learn how to identify and report Spotted Lantern Fly, what goods and counties are impacted by the quarantine, and what paperwork you must request when procuring agricultural items from quarantine zones.*
- 2:45 PM**     **Introduction of Grower Panel**  
Linus Martin – Buffalo Valley Produce Auction  
2 growers TBA
- 3:00 PM**     **Panel Discussion, Q&A** – facilitated by Judson Reid  
*Time for attendees to ask production oriented questions of the expert grower panel. Cornell Vegetable Program staff will be on-hand to answer crop protection questions.*
- 3:45 PM**     **Wrap Up and DEC Credits**

Attendees seeking DEC credit will be required to provide their DEC Certified Pesticide Applicator ID and/or registration number. Only the attendees who sit for the entire course will be awarded a certificate.