

2019 Erie/Niagara Regional Vegetable Meeting

Tuesday, March 26
Eden American Legion
2912 Legion Dr.
Eden, NY

Pre-registration requested by March 24th. Meeting cost is \$15 for CVP/Erie Ag enrollees, \$25 for non-enrollees. Visit <https://cvp.cce.cornell.edu/event.php?id=1141> or call 585-406-3419.

1.5 DEC credits available in categories 1a, 10 and 23

8:30 – 8:35 am **Welcome, DEC credit sign-up**

8:35 – 8:50 am **Crop Insurance for Diversified Produce Farms**
Sharon Bachman, Cornell Cooperative Extension of Erie County

Crop insurance is a backbone of the risk reduction toolkit available to produce growers. Learn what options are available for insuring a diverse array of crops.

8:50 – 9:15 am **Spotted Lantern Fly Update**
Jamilyn Woodside, NYS Ag & Markets

Spotted Lantern Fly is a quarantined pest that threatens NY horticultural production. This talk will outline the regulatory requirements in place to prevent the spread of SLF, cover identification and reporting of SLF, and discuss any known control tactics.

9:15 – 9:35 am **Weed Seed Bank Dynamics and Management**
Elizabeth Buck, Cornell Vegetable Program

This talk will describe methods to draw down the weed seed bank and prevent deposition of new seeds as part of an integrated weed management program.

9:35 – 10:05 am **Better Fungicides for Alternaria Management in Broccoli**
Christy Hoepting, Cornell Vegetable Program

Weather conditions during the 2018 growing season were favorable for Alternaria Leaf Spot, a major disease of cole crops. There are promising fungicide trial results that could benefit conventional growers by improving ALS control in broccoli and other cole crops.

10:05 – 10:15 am **Break**

10:15 – 10:35 am **Tarping for organic vegetable production**
Haley Rylander, School of Integrated Plant Sciences, Cornell

The use of tarps is currently a hot topic in organic farming. This talk will discuss how tarps can successfully reduce weed pressure and facilitate the adoption of reduced tillage.

10:35 – 11:05 am Using Soil Electrical Conductivity for Precision Water Management
Erasmus Oware, University at Buffalo

There is a growing need to develop efficient irrigation management practices. The results of a 2 year research project using sensor-based irrigation management will be discussed.

11:05 – 11:15 am Mobile Marketing: the Eat Fresh WNY tool
Cornell Coop. Extension of Niagara County staff

A user-friendly mobile app that directs consumers to local farm stands and pick-your-own operations in WNY is available for use to increase your business traffic. CCE Niagara staff will provide an overview of their marketing tool.

11:15 – 11:30 am Farm-to-School Session Panel Introductions

Dave Walczak – Eden Valley Growers Cooperative – produce aggregation & storage
Barb Bippert – Bipperts Farms – local produce distributor
Sue Bell – Wilson Schools – Food Service Director, procurement in a small school
Bridget O’Brein Wood – Buffalo Public Schools – Food Service Director, buying for big schools

Each panelist will outline their role in Farm-to-School marketing partnerships.

11:30 – 12:25 pm Farm-to-School Moderated Panel Discussion

A moderated panel will discuss school food purchasing, and how local farms can sell their produce to schools. The panel will include representation from a large school district, a small school district, a small farm, a distributor, and a produce aggregator.

12:25 – 12:30 pm Wrap-up, questions, and DEC credit pick-up