



# SPECIAL ANNOUNCEMENT

We're holding a **PRESS CONFERENCE** announcing the release of our new app!

**DATE:** 11/20/2019

**TIME:** 11:00AM

**LOCATION:** Engel's Acres | 445 Brunswick Rd., Troy, NY 12180

**PLEASE JOIN US** for refreshments in the cozy farm store at 11AM to hear more about the Harvest Connection by Cornell Cooperative Extension Rensselaer County.



*App name:*  
**HARVEST CONNECTION**  
*Download free today!*

## *Key features:*

- › Links local Ag products to local consumers
- › Helps consumers find their favorite farm products closest to them
- › Provides another avenue of low cost marketing for farmers which aims to increase farm sales



**AVAILABLE NOW FOR IOS AND ANDROID!**

