

2014 Orleans Produce Auction Growers Meeting
CCE Orleans County, 12690 State Route 31; Albion, New York 14411
February 25, 2014

This course will educate growers on weed and disease management in fresh market vegetable grown for auction; as well as storage crop management and food safety concerns.

1:00 Welcome - *Judson Reid, Senior Extension Associate, Cornell Vegetable Program*

1:05 Why grow for auction? - *Judson Reid*

1:15 Weed Ecology on New York Vegetable Farms - *Elizabeth Buck, Extension Aide, Cornell Vegetable Program*

Which weeds are we up against? How do they survive and spread and which one is which? In this session we'll learn how to identify weeds common to NY farms and target management to reduce them.

1:45 How will Food Safety Regulations impact Auctions and their growers? - *Elizabeth Newbold, HNY*

Food safety is a growing concern among produce buyers. What are the anticipated changes in the industry and how will they affect auctions and auction growers?

2:10 High Tunnel Tomato update - *Judson Reid*

Season Extension for tomatoes is essential at a successful auction. Disease resistance is essential for a successful tunnel crop. We'll share the latest from the Cornell Vegetable Program research program, including Leaf Mold resistance ratings of new varieties.

2:30 Storage crop quality concerns for later season sales - *Robert Hadad, Extension Associate, Cornell Vegetable Program*

Season extension is more than just high tunnels. Storage crops add sales volume late in the season. However crop quality via disease management and proper storage techniques is essential for longevity.

3:00 Adjourn and credit pick-up

Attendees will present an ID and record their certification ID number, print name and sign the Recertification Training Roster. The roster will be secured by a Cornell Vegetable Program representative and only the attendees who attend the entire session will be awarded a certificate.