



Cornell University
Cooperative Extension
Eastern New York Commercial Horticulture

**Eastern NY Horticulture
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What Does the Price Crystal Ball Say?

July 31, 2014

Holmquest Farm, 516 Spook Rock Rd, Hudson, NY 12534

"Is there any information on historical pricing?" "What, if any, changes has happened to prices this summer?" "What should I charge for crops I still have to sell?"

Are these questions you wonder about? On July 31 at 6:30 P.M. Steve Hadcock Extension Educator with Capital Area Agricultural and Horticultural Program (CAAHP) and Bob Weybright, Business Development Specialist with the Eastern NY Commercial Horticulture Program (ENYCHP) will be at Holmquest Farm (516 Spook Rock Rd, Hudson, NY 12534 <https://goo.gl/maps/xbPpc>).

They will provide an overview of historical pricing for a variety of vegetables and fruits. They will also share retail pricing data to date for the 2014 growing season. The two Extension Educators will also lead a discussion on strategies for pricing for the rest of the 2014 growing season.

Light supper will be available starting at 6:15 P.M. The cost for the meeting is \$5 per person. To help with meal plans, please register by July 29. To register, contact Marcie Vohnoutka at 518-272-4210 or Email at mmp74@cornell.edu. You may also complete the registration form below and return to: Marcie Vohnoutka, CCE Rensselaer County, 61 State Street, Troy, NY 12180. This workshop co-sponsored by Hudson Valley Agricultural Development Corporation.

Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I/we would like to attend this twilight meeting. Enclosed is (check/cash) for \$_____ to register _____ people.

Send registration form to: Marcie Vohnoutka, CCE Rensselaer County, 61 State Street, Troy, NY 12180
 To help with preparing for the meal, please register by July 29, 2014.

Building Strong and Vibrant New York Communities

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Serving the Educational and Research Needs of the Commercial Small Fruit, Vegetable and Tree Fruit Industries in Albany, Clinton, Columbia, Dutchess, Essex, Fulton, Greene, Montgomery, Orange, Rensselaer, Saratoga, Schoharie, Schenectady, Ulster, Warren and Washington Counties