



Cornell University
Cooperative Extension

Lake Ontario Fruit Program in
Wayne, Orleans, Niagara,
Monroe, Oswego & Onondaga
Counties

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Dec. 18, 2014

From: Craig J. Kahlke
Area Extension Educator
Lake Ontario Fruit Program

Re: 2015 Lake Ontario Winter Fruit Schools
Feb 2 - Niagara County CCE, Training Center, 4487 Lake Ave., Lockport, NY (Niagara Co.)
Feb 3 - Quality Inn, 125 North Main St., Newark, NY 14513

The holidays are coming quickly and it is time to put the finishing touches on our Winter Fruit School for the Western New York fruit industry. We have an excellent program this season, with the help and input from industry. The program will offer topics which are not covered at the Empire State Fruit and Veg EXPO sessions. See attached for the program. We will have a single day program in each of two sites. We expect over 150 growers to attend at each site.

This is an invitation to sponsor the fruit schools where we will provide a 6-foot table to display items. We have allotted 10 (2-minute) time slots in the program to give you an opportunity to speak. Exhibitors will be assigned on a first-come-first-served basis with limited space for 10 exhibitors. If you have a conflict with the dates of the show and cannot attend, but would still like to sponsor the event, we will be glad to recognize your contribution. Your sponsorship will be advertised in the program.

The cost to participate as an exhibitor or sponsor is \$150 per day. The exhibitor fee includes the registration fee and lunch for 1 representative; and \$20 for each additional representative. Set up time is 7:30 AM at each site; registration starts at 8:00 AM. There will be a morning break, and an hour lunch to provide an opportunity for visiting with attending growers. Use the link for "Sponsorship" at the bottom of the home page on our new website (www.lof.cce.cornell.edu) and for on-line registration which will accept credit cards for payment.

If you have questions, please call my cell at 585-735-5448. We appreciate your continued support of extension programming for the fruit industry. Looking forward to working with you again in 2015 in many of our programs.

Happy Holidays!

Please complete and return the registration form and check (payable to "Cornell Cooperative Extension") to:
Attn.: Kim Hazel
Cornell Cooperative Extension
12690 NYS RT 31
Albion, NY 14411

Enc.: Lake Ontario Winter Fruit School Agenda
Exhibitor/sponsor registration form

Building Strong and Vibrant New York Communities

Lake Ontario Winter Fruit Schools

Feb. 2-3, 2015

Exhibitor/Sponsorship Registration 10 spots – first come, first served

Please return this form and check payable to “Cornell Cooperative Extension”
by Jan. 20, 2015, to:

Attn.: Kim Hazel
Cornell Cooperative Extension
12690 NYS RT 31
Albion, NY 14411

Firm Name _____

Firm Representative _____

Address _____

Phone _____ FAX _____

Email or website _____

Dates to exhibit: exhibitor and sponsor fee is \$150 per day.

_____ Feb 2 - Niagara County CCE, Training Center, 4487 Lake Ave., Lockport, NY

_____ Feb 3 - Quality Inn, 125 North Main St., Newark, NY 14513

Exhibitor fee includes lunch, meeting registration, 2 minutes of “What’s New” and time with the
attending fruit industry during registration, coffee break, and at lunch.

Products to display _____

List any display needs (table, electricity, etc.) _____

Registration fee for second person of sponsoring company is \$20 to cover lunch, breaks, materials and
other costs of programs. At the door, the registration fee will be \$30.

Feb 2, Niagara Co. Location _____ Feb 3, Wayne Co. Location _____

(number attending)

(number attending)

Name _____

Added reps _____ x \$20 = _____ + \$150 = Total submitted

Names attending _____