

## 2016 Lake Ontario Winter Fruit School

Tuesday Feb. 2, 2016 – Newark Garden Hotel, 125 North Main St., Newark, NY 14513

### 3.5 DEC recertification training credits.

Bring your DEC Applicator ID. If you need DEC credits, please arrive on time to sign the roster and plan to stay all day. DEC will not allow partial credit.

- 8:00 Registration, DEC recertification credit sign-in. Please bring your DEC ID card!
- 8:30 Welcome and Introductions
- 8:35 Useful Business Metrics: You Can't Manage if You Don't Measure – Matt Wells, CCE LOF
- 8:50 PGR Strategies for Improving Production Practices – Poliana Francescato, CU
- 9:15 NY Apple Association: Promotional Activity Update – Molly Zingler
- 9:30 Brown Marmorated Stink Bug: What Can We Expect in 2016 – Peter Jentsch, CU Hudson Valley Lab
- 10:00 Sponsor Spots
- 10:15 Coffee Break
- 10:45 Pollinator Management: The Importance of Wild Bees – Bryan Danforth and Maria Van Dyke, CU
- 11:15 NYS Horticulture Society Update – Ned Morgan
- 11:30 Fire Blight Control Using Copper, Antibiotics and Apogee – Kerik Cox, CU
- 12:00 Sponsor Spots
- 12:10 Lunch
- 1:00 Spotted Wing Drosophila: A Threat to Berries and Stone Fruit – Juliet Carrol, CU
- 1:30 Food Safety Modernization Act and the Impact to Fruit Producers – Craig Kahlke, CCE LOF
- 1:45 How to get more out of low vigor varieties – Grower Panel led by Mario Miranda-Sazo, CCE LOF
- 2:15 Black Stem Borer: 2015 Learnings and Future Expectations – Art Agnello, CU
- 2:45 Precision Management: How and Why You Should Irrigate – Jaime Lordan Sanahuja, CU
- 3:10 Orchard Removal: An Important Aspect of a Farms Strategic Plan – Matt Wells, CCE LOF



Cornell University  
Cooperative Extension

Lake Ontario Fruit Program in Wayne, Orleans, Niagara, Monroe, and Oswego Counties

<http://lof.cce.cornell.edu>

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**NOTE: The 2016 CCE LOF Winter Spanish-speaking Fruit Schools – Will be Held February 23 and 24. More Information to Follow**

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