## Apple Tree Insurance Program

## Focus Group



Tuesday, June 27, 2017 8:30 – 9:30 A.M. CCE Wayne County 1581 NY-88 Newark, NY

Please RSVP to Ray Prewett at <a href="mailto:rprewett@agrilogic.com">rprewett@agrilogic.com</a> by June 25, 2017

AgriLogic Consulting, LLC, upon request, is developing an Apple Tree Insurance Program for apple producers in conjunction with the U.S. Apple Association and other industry groups. This project is being developed in cooperation with the USDA Risk Management Agency. Once approved, the policy will be available to apple growers in New York, Michigan, Pennsylvania, Washington, Oregon, North Carolina, and Virginia, as a risk management tool to aid in protecting their tree investment against wind, hail, freeze, winter injury, and possibly fire blight.



The purpose of the Focus Group and individual grower meetings is to gather information from the industry regarding the specifics of this program development.

Please contact Ray @ 956-458-1616 or <a href="mailto:rprewett@agrilogic.com">rprewett@agrilogic.com</a> for more information.





