


# SUCCESS IN GROWING FOR AUCTION

**March 15, 2013**

**Dutch Village Restaurant, 8729 East Main Street, Clymer, NY**

This course will educate produce growers on pest management, varieties and marketing issues in vegetables and strawberries. Topics such as inter-row cover crops, pest ID, responsible spray options, and attributes of successful NYS auction will be presented.

Cost for the program with lunch is \$10.00 per person, payable with pre-registration by the March 8th deadline

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- 10:00 **Welcome** – *Ginny Carlberg, CCE Chautauqua*
- 10:05 **Economic Analysis of NYS Produce Auctions**  
*Megan Fenton, HarvestNY*
- ◆ Buyer and grower attributes
  - ◆ Success factors:
    - Education
    - Season Extension
    - Pesticide certification
- 10:15 **Harvest New York Projects in Western New York**  
*Cheryl Thayer, HarvestNY*
- 10:30 **Success at Auction: a Farmers' Perspective**  
*Raymond Yoder, Mt. Hope, OH*
- 11:00 **Soil Health = Crop Health,**  
*Megan Fenton, HarvestNY*
- ◆ How soil health can decrease plant disease and insect pressure
  - ◆ Practices that increase organic matter and soil biological activity on vegetable farms
- 11:30 **Lunch** – A buffet luncheon will be served
- 12:30 **Day Neutral Strawberries Foliar Disease Management**  
*Cathy Heidenreich, CU CALS Dept. of Horticulture*
- ◆ Epidemiology of major strawberry foliar diseases
  - ◆ Control including sanitation, canopy management and fungicides
- 1:00 **Small Scale Onion Pest and Disease update**  
*Christy Hoepfing, CVP*
- ◆ Bacterial rot as influenced by plant spacing
  - ◆ Thrips management
- 1:30 **Spotted Wing Drosophila Update**  
*Cathy Heidenreich, CU CALS Dept. of Horticulture*
- ◆ Pest biology and distribution
  - ◆ Host crop damage
  - ◆ Management options in 2013
- 1:50 **Season Extension research updates**  
*Judson Reid, Cornell Vegetable Program*
- ◆ Pesticide updates for high tunnels and greenhouses
  - ◆ Disease resistant varieties
  - ◆ Grafting-an option for root zone disease resistance
- 2:30 **Adjourn**

**DEC Pesticide Credits:** Attendees wishing to receive DEC recertification credits will present their ID and record their certification ID number, print name and sign the Recertification Training Roster. The roster will be secured by a Cornell Vegetable Program representative and those attendees present for the entire course will be awarded a certificate.

Cornell University Cooperative Extension provides equal program and employment opportunities.

CCE does not endorse or recommend any specific product or service. This program is solely intended to educate consumers about their choices.

Cornell Vegetable  
Program  
presents

# SUCCESS IN GROWING FOR AUCTION

March 15, 2013  
10:00 am – 2:30 pm

Dutch Village Restaurant  
8729 East Main Street  
Clymer, NY 14724

- ◆ DEC Pesticide Credits available
- ◆ Buffet Lunch Provided



**Cornell University**  
Cooperative Extension

CCE Chautauqua County  
3542 Turner Road,  
Jamestown, NY 14701

## Success in Growing for Auction

March 15, 2013, 10:00 am – 2:30 pm      Registration Deadline with payment is **MARCH 8**  
**Dutch Village Restaurant, 8729 East Main Street, Clymer, New York 14724**

Send this form with payment to: CCE Chautauqua County, 3542 Turner Rd., Jamestown, NY 14701  
(716-664-9502 ext 202)

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

How many will be attending?: \_\_\_\_\_ Total amount enclosed (at \$10/person) \_\_\_\_\_