

# Apple Tree Insurance Program

## Producer Listening Session



Tuesday, Nov 28, 2017

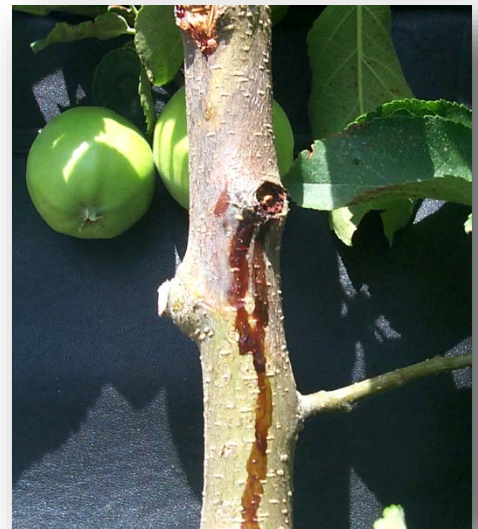
8:30 – 10:00 A.M.

Hudson Valley Research Lab

Conference Room  
3357 US Highway 9W  
Highland, NY 12528

*\*Light breakfast included*

AgriLogic Consulting, LLC, upon request, is developing an Apple **T**ree Insurance Program for apple producers in conjunction with the U.S. Apple Association and other industry groups. Once approved, the program will be available to apple growers in New York, Michigan, Pennsylvania, Washington, Oregon, North Carolina and Virginia, as a risk management tool to aid in protecting growers against the loss of trees due to wind, hail, freeze, winter injury, and fire blight.



The purpose of this listening session is to gather information regarding the specific needs and desires of growers in order to assist us in developing a program that will best benefit the apple industry.

Please contact Ray @ 956-458-1616 or [rprewett@agrilogic.com](mailto:rprewett@agrilogic.com) for more information and to RSVP by November 22<sup>nd</sup>.



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