

Cornell Cooperative Extension Lake Ontario Fruit Program

Dear Western NY Fruit Growers,

Please receive attached 2018 CCE LOF - PGR Orchard Tour Flyer.

We invite you to attend the talk titled “Understanding the Use of Plant Growth Regulators (PGRs) on Growth and Development of Fruit Trees” (Poliana Francescato, NYSAES, Geneva), followed by a tour of her research plots at the NYSAES on **Friday June 29, from 8am until 1:30pm**. Following the tour, there will be a **lunch buffet and a grower celebration** to honor Poliana’s work accomplishments at the **Ramada Lakefront Hotel in Geneva from 2-5pm**.

During the NYSAES tour, you will also hear from distinguished ‘tour guest’ Duane Greene (Professor, Stockbridge School of Agriculture, University of Massachusetts, Amherst, MA), who has conducted more than 40 years of study on tree fruit, primarily involving plant hormones and plant growth regulators. The PGR tour will be an excellent opportunity to interact with Duane and learn from one of the world leaders on PGR tree fruit research in an informal and friendly setting. We encourage young growers to attend and ask to our speakers some questions on how PGRs can manipulate two of the most common practices: fruit thinning and flower formation. We hope you will consider attending the first PGR orchard tour organized by CCE LOF this year.

Program:

7:30am-7:50am: Please arrive early and park at Hedrick, Jordan, or Barton lot, NYSAES, Geneva (follow Cornell signs to conference room at Barton Hall).

8:00am-9:45am: Talk: “Understanding the Use of Plant Growth Regulators (PGRs) on Growth and Development of Fruit Trees” by Poliana Francescato, NYSAES.

9:45am-10:00am: Drive to research plots located at Research North Farm, 1097 County Road 4, Geneva, NY 14456 (there is also another entrance, closer to research plots located at 3425 Sutton Rd., Geneva, NY 14456).

10:00am-1:30pm: Visit PGR research plots with Poliana Francescato, Duane Greene, and Peter Herzeelle

1:30pm-2pm: Drive from NYSAES to lunch stop at the Ramada Lakefront Hotel, Geneva

2pm-5:00pm: Lunch buffet, social hour, appreciations, and gifts to celebrate the outstanding work contributions of Poliana (group meet at The Seneca Terrace Tent, Ramada Lakefront Hotel, 41 Lake Front Dr. Geneva, NY 14456)

5:00pm: Official adjourn of CCE LOF PGR orchard tour and celebration.

Please notice that **the lunch is FREE and it will only be included to those who attend the morning talk, PGR orchard tour, AND pre-register** at our CCE LOF website by **Friday June 22**.

To register & more details, please click here <https://lof.cce.cornell.edu/event.php?id=954>

CCE LOF would like to acknowledge the generous support of **BASF** and **Valent USA** for bringing Professor Duane Greene to NYSAES and for covering lunch expenses at the Ramada Lakefront Hotel, respectively.

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