

Chautauqua Produce Auction Winter Meeting

Jan 31st, 2024

9:30 am – 3:00pm

Stanley Hose Company Fire Hall,
122 Park St, Sherman, NY 14781

Registration: free. RSVP to ensure we have enough lunch. **RSVP to Elizabeth Buck at 585-406-3419 by 5pm on January 29th.**

- 9:10 am** **Sign-in, visit info tables, coffee**
- 9:30 am** **Welcome, announcements** - Elizabeth Buck, Cornell Vegetable Program (CVP)
- 9:35 am** **Controlling early blight and septoria in tomatoes** – Elizabeth Buck (30 min)
Learn how to ID early blight and septoria, why these diseases matter, ways to prevent them, and hear spray program examples.
- 10:05 am** **Plant Immune Systems and Greenhouse Flower Production** (45 min)
Leon Hershberger, Cushman Creek Fertilizer
- 10:50 am** **Break**
- 11:05 am** **What do Food Safety Law Updates Mean for You?** – Robert Hadad, CVP (30 min)
Recent updates include sales recordkeeping requirements, particularly for auction growers, and continued phase-in of water testing rules.
- 11:35 am** **Industry Updates (15 min)**
Hear what's new from local ag company reps and agencies.
- 11:50 am** **Pesticide Updates and Why Get a Spray License?** – DEC / Elizabeth Buck (15 min)
Every year there are fewer pesticides that can be used by growers without spray licenses. Hear this year's pesticide updates, learn why it is becoming difficult to raise produce without a spray license, and understand the process for getting a license.
- 12:05 pm** **Lunch**
- 12:45 pm** **Managing Strawberry Diseases**– Anya Osatuke, CCE Berry Specialist (45 min)
Learn to ID common strawberry foliar diseases and hear the results of an organic product trial for strawberry foliar disease prevention. Also will include information on conventional gray mold management in strawberries.
- 1:30 pm** **Break**
- 1:45 pm** **Soil Testing, Soil Health, and Greenhouse/High Tunnel Tomato Production** (75 min)
Leon Hershberger, Cushman Creek Supply
- 3:00 pm** **Adjourn**