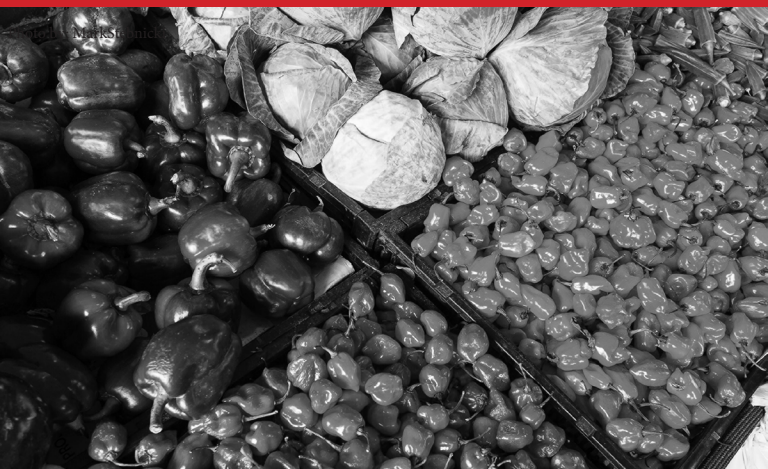


2024 Eastern New York Fruit & Vegetable Conference



Wednesday, February 21
Thursday, February 22

The Desmond Conference Center
660 Albany Shaker Road
Albany, NY 12211



Cornell Cooperative Extension
Eastern NY Commercial Horticulture Program

2024 Eastern New York Fruit & Vegetable Conference

DEC pesticide recertification credits will be available for multiple sessions in categories 1A, 10, 22, 23, 24, and 25.

Attendance throughout the entire session is required for DEC credits.

TRADE SHOW - Vendors will be set up in the Fort Orange Courtyard and the King Street Courtyard. Over 20 exhibitors will be present to visit with growers from 8:00am until 5:30pm on February 21 and 8:00am until 2:00pm on February 22.

LUNCH - A hot buffet lunch will be available in the Fort Orange Ballroom. Lunch is included with your conference registration.

LODGING - Individual guests may call the hotel directly to book rooms at the discounted rate using the local number provided below. Reservations must be received no later than Monday February 12, 2024, to get the discounted rate. When requesting a room, guests may refer to the Group Code: FRU. Call 518-869-8100 directly to make your reservation.

Additional hotels in the area include:

The Hilton Garden Inn

800 Albany Shaker Rd, Albany, NY | 518-464-6666

The Red Roof Inn

188 Wolf Road, Albany, NY | 518-459-1971

Best Western Albany Airport Inn

200 Wolf Road, Albany, NY | 518-458-1000

**Mentioning these facilities does not mean CCE ENYCHP is endorsing them. We are simply offering this information as an alternative to The Desmond.*

Conference Overview

Wednesday, February 21

Tree Fruit Sessions

King Street Ballroom 9:00am - 3:50pm
2.75 DEC credits in categories 1A, 10, and 22

Wednesday, February 21

Small Fruit Session

Shaker Room 9:00am - 12:00pm
2.75 DEC credits in categories 1A, 10, and 22

Wednesday, February 21

Grape Session

Town Hall 9:00am - 11:45am
1.00 DEC credits in categories 1A, 10, and 22

Wednesday, February 21

Agritourism Session

Town Hall 1:20pm - 3:30pm

Thursday, February 22

Tree Fruit Session

King Street Ballroom 2,4 9:00am - 12:00pm
1.75 DEC credits in categories 1A, 10, and 22

Thursday, February 22

Vegetable Sessions

Town Hall 9:15am - 3:40pm
2.75 DEC credits in categories 1A, 10, and 23

Thursday, February 22

Cut Flower Session

King Street Ballroom 6,8 9:00am - 12:00pm
1.00 DEC credits in categories 1A, 10, 24, and 25

Thursday, February 22

Agritourism Session

King Street Ballroom 2,4
1:15pm - 3:30pm



February 21, 2024

Day One

Tree Fruit

Tree Fruit - King Street Ballroom

- 8:00am* *Registration, Refreshments, & Trade Show*
- 8:20am - 9:05am **Welcome and DEC Sign-up**
Mike Basedow, CCE ENYCHP
- 9:05am - 9:25am **Apple Aphids: Understanding its Biology and Ecology**
Dr. Andres Antolinez, Hudson Valley Laboratory, Cornell University
- 9:25am - 9:45am **Refining IPM Programs for Woolly Apple Aphid Management**
Dr. Monique Rivera, Cornell University
- 9:45am - 10:05am **Tree Fruit IPM Monitoring and Scouting - Upcoming Opportunities**
Dr. Anna Wallis, NYSIPM
- 10:05am - 10:25am **Mating Disruption in New York State: Assessing New Technologies**
Dr. Monique Rivera, Cornell University
- 10:25am - 10:55am **Orchard Production Economics of Honeycrisp**
Liz Higgins, CCE ENYCHP
- 10:55am - 11:35am **From Bloom to Harvest: NAA as a Key Tool for Honeycrisp Apple Management**
Dr. Sherif Sherif, Virginia Polytechnic Institute and State University
- 11:35am - 1:15pm* *Lunch & Trade Show*
Fort Orange Courtyard & Ballroom



- 1:00pm - 1:20pm **Welcome and DEC Sign-up**
Dan Donahue, CCE ENYCHP
- 1:20pm - 1:35pm **A Seasonal Review of Best Practices**
Dan Donahue, CCE ENYCHP
- 1:35pm - 2:05pm **Cold Injury**
Dr. Jason Londo, Cornell University
- 2:05pm - 2:25pm **An Introduction to Cornell Cooperative
Extension's Climate Resiliency Program**
Savanna Shelnut, CCE Harvest NY
- 2:25pm - 2:45pm **Managing Perennial Weeds with Systemic
Herbicides**
Mike Basedow, CCE ENYCHP
- 2:45pm - 3:05pm **AI and Robotics for Digital Orchard
Management in NY**
Dr. Yu Jiang, Cornell University
- 3:05pm - 3:35pm **Rootstock Influence on Bitter Pit in
Honeycrisp Apples: Unraveling the
Connections**
Dr. Sherif Sherif, Virginia Polytechnic
Institute and State University
- 3:35pm - 3:50pm **Horticultural Q&A**
Dr. Sherif Sherif, Virginia Polytechnic
Institute and State University
Dr. Yu Jiang, Cornell University
Dr. Jason Londo, Cornell University
Michael Basedow, Daniel Donahue, CCE
ENYCHP

February 21, 2024

Small Fruit



Small Fruit - Shaker Room

- 8:00am*** ***Registration, Refreshments, & Trade Show***
- 9:00am - 9:10am** **Welcome and DEC Sign-up**
Laura McDermott, CCE ENYCHP
- 9:10am - 9:30am** **Winter Protection for Strawberries - What Works for Our Region?**
Laura McDermott, CCE ENYCHP
- 9:30am - 10:00am** **Trends in Strawberry and Caneberry Culture**
Dr. Marvin Pritts, Cornell University
- 10:00am - 10:30am** **Low Toxicity Fungicides for Strawberries**
Anya Osatuke, CCE Harvest NY
- 10:30am - 11:00am** **Anaerobic Soil Disinfestation and Other Approaches to Soil-borne Disease Management**
Dr. Kerik Cox, Cornell University
- 11:00am - 11:20am** **Spotted-wing Drosophila and Other Fruitworm Pests – Update on Management Approaches**
Dr. Anna Wallis, NYSIPM
- 11:20am - 12:00pm** **Trac in the Cloud: A Spray Record-keeping & Reporting Platform**
Dr. Julie Carroll, Cornell University Emeritus
- 11:35am - 1:15pm*** ***Lunch & Trade Show***
Fort Orange Courtyard & Ballroom

Grapes - Town Hall

- 8:00am*** ***Registration, Refreshments, & Trade Show***
- 8:50am - 9:05am** **Welcome and DEC Sign-up**
Jeremy Schuster, CCE ENYCHP
- 9:05am - 9:35am** **Spotted Lanternfly: It's Here, Now What?**
Jacob Leeser, NYSIPM
- 9:35am - 10:00am** **My Efficient Vineyard Demo**
Jeremy Schuster, CCE ENYCHP
- 10:00am - 10:30am** **New York Wine and Grape Foundation
Vineyard Survey**
Sam Filler, NYWGF
- 10:30am - 11:00am** **Trac in the Cloud: A Spray Record-keeping
& Reporting Platform**
Dr. Julie Carroll, Cornell University Emeritus
- 11:00am - 11:40am** **Grower Panel Discussion**
- 11:40am - 11:45am** **Closing Remarks and Q&A**
Jeremy Schuster, CCE ENYCHP
- 11:45am - 1:15pm*** ***Lunch & Trade Show***
Fort Orange Courtyard & Ballroom

February 21, 2024

Grapes





February 21, 2024

Day One

Agritourism

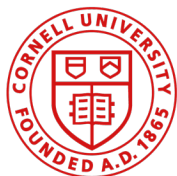
Agritourism - Town Hall

- 11:35am - 1:15pm* *Registration, Lunch, & Trade Show*
- 1:15pm - 1:30pm **Welcome and DEC Sign-up**
- 1:30pm - 2:05pm **Beyond Apples and Berries: Innovative Ideas for UPick Farms**
Lindsey Pashow, CCE Harvest NY
- 2:05pm - 2:35pm **Managing Conflicts with the Town and Neighbors**
Liz Higgins, CCE ENYCHP
- 2:35pm - 3:30pm **Dealing with Difficult Customers – Problem Solving Tough Scenarios**
Maire Ulrich, CCE Orange County

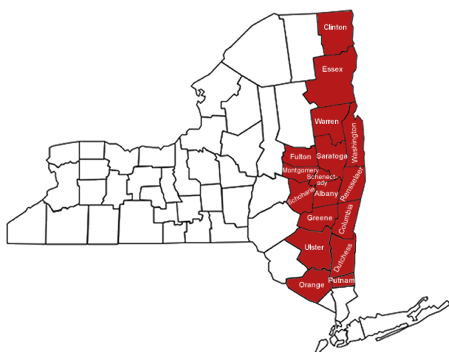


Thank you to the vendors joining us at our trade show!

Adams County Nursery
AG Biotech, Inc.
Arthur Carroll Insurance Agency
BASF
Bayer Crop Science
Brookdale Farm Supplies
Carolina Eastern Vail
CBC America LLC
Certis Biologicals
Clifton Seed Company
Corteva Agriscience
Crop Growers/Farm Credit East
Durand-Wayland Inc
Dubois Agrinovation
Empire Drip Supply
FMC
Griffin Farm Equipment
H2 Express/Pena Agociados
Helena Agri-Enterprises
Hoosac Valley Farmers Exchange
Harvest Connections
Huron Fruit Systems
Johnny's Selected Seeds
LaGasse Machine and Fabrication, Inc.
NYS Ag & Markets
NYS Ag & Markets Produce Safety Program
New York Farm Viability Institute
Nutrien Ag Solutions
OESCO, Inc
Pace International
Packaging Corporation of America
Rovensa Next
Rupp Seeds
Ryan & Ryan Insurance Brokers Inc
Seedway
Shawnee Cannery & More
Smart Farm Innovations
TIMAC Agro USA
United Ag & Turf Northeast
Valent USA
Wafler Nursery
Wellscroft Fence System



The Eastern NY Commercial Horticulture Program
is supported, in part, by 17 county
Cornell Cooperative Extensions
in Eastern NY:



Albany
Clinton
Columbia
Dutchess
Essex
Warren
Fulton
Greene
Orange
Montgomery
Putnam
Rensselaer
Saratoga
Schoharie
Schoharie
Ulster
Warren
Washington

Cornell Cooperative Extension

Eastern NY Commercial Horticulture Program

enych.cce.cornell.edu
blogs.cornell.edu/enychp/

To receive seasonal newsletters, e-alerts, and more, enroll with
the ENYCHP at: enych.cce.cornell.edu/enrollment.php



February 22, 2024

Day Two

Tree Fruit

Tree Fruit - King Street Ballrooms 2,4

- 8:00am* *Registration, Refreshments, & Trade Show*
- 8:20am - 9:05am **Welcome and DEC Sign-up**
Dan Donahue, CCE ENYCHP
- 9:05am - 9:35am **Updates on the Newest Research Projects
for Applied Disease Management at Cornell
Agritech**
Dr. Kerik Cox, Cornell University
- 9:35am - 10:05am **Most Promising Fungicides, Bactericides,
and Biopesticides for Managing Fungal and
Bacterial Diseases of Apple**
Dr. Kerik Cox, Cornell University
- 10:05am - 10:20am **New York Streptomycin Resistance Survey:
2023 Updates and Insights**
Isabella Yannuzzi, Cornell University
- 10:20am - 10:35am **Timing Fungicides with Crop Growth
Stages and Environmental Conditions for
Improved Disease Management**
Dr. Scott Cosseboom, Hudson Valley
Research Laboratory, Cornell University
- 10:35am - 10:50am **Updates to Trac Software: Facilitating
Pesticide Record Keeping**
Dr. Julie Carroll, Cornell University Emeritus
- 10:50am - 11:20am **NYAA Marketing Updates**
Cynthia Haskins, NYAA
- 11:20am - 11:35am **NYSHS Government Relations Updates**
Jim Bittner, NYSHS
- 11:35am - 12:00pm **Speaker Panel Q+A**
- 11:35am - 1:15pm* *Lunch & Trade Show*
Fort Orange Courtyard & Ballroom



February 22, 2024
Vegetables

Vegetables - Town Hall

- 8:00am* *Registration, Refreshments, & Trade Show*
- 9:05am - 9:10am **Welcome and DEC Sign-up**
Chuck Bornt, CCE ENYCHP
- 9:10am - 9:40am **So, You Want to Use Drones on Your Farm -
What You Need to Know**
Dr. Chandi Witharana, UCONN, Dept. of
Natural Resources and the Environment
- 9:40am - 10:05am **Using Drones on Farm – A Commercial
Applicators Perspective**
Rick Jordan, CNY Drone Services, Clinton, NY
- 10:05am - 10:40am **Want to Get Better at Managing your
Irrigation? New Sensors and Technologies
to Remotely Monitor your Water Needs and
Other Environmental Conditions**
Trevor Hardy, Brookdale Fruit Farm, Hollis, NH
Anthony Tasselli, Toro Ag, Cary, NC
- 10:40am - 11:05am **Other Remote Monitoring Systems for
Environmental Conditions in your Crops**
Robert Arnold, Smart Farming Innovations
LLC, South Glens Falls, NY
- 11:05am - 11:15am **Panel Discussion**
- 11:35am - 1:15pm* *Lunch & Trade Show*
Fort Orange Courtyard & Ballroom



1:15pm - 1:20pm

Welcome and DEC Sign-up

Chuck Bornt, CCE ENYCHP

1:20pm - 2:15pm

Interpreting Soil Tests Results – What are the Most Important Things on the Report that I Need to Know and How Do I Interpret Them?

Dr. Steve Reiners, Cornell University

Jay Matthews, Consultant, CaroVail, Ballston Lake, NY

Perry Denton, TIMAC Agro, Schaghitcoke, NY

2:15pm - 2:45pm

Monitoring Crop Nutrient Status Using Plant Tissue Analysis

Kirk Bell, Waters Agricultural Laboratories, Inc.

2:45pm - 3:15pm

Why is Everyone Switching to Liquid Fertilizer? The Advantages and Disadvantages of Liquid Fertilizer

Perry Denton, TIMAC Agro, Schaghitcoke, NY

3:15pm - 3:30pm

My Experience with Using Liquid Fertilizers – The Good and the Bad!

Anthony Dellarocco, AJ Produce and Grain, Melrose, NY

3:30pm - 3:40pm

Open Discussion and Questions for Presenters



February 22, 2024
Cut Flowers

Cut Flowers - King Street Ballrooms 6,8

- 8:00am*** ***Registration, Refreshments, & Trade Show***
- 8:50am - 9:05am** **Welcome and DEC Sign-up**
Jingjing Yin, CCE CAAHP
- 9:05am - 9:35am** **Look Over at the Pretty**
Kenyon Parsons, Parsons Vegetable Farm
- 9:35am - 10:20am** **Cut Flowers for Market Growers**
Carla Hegeman Crim, Horticulture and
Natural Resource Educator, CCE Delaware
- 10:20am - 11:20am** **Integrated Pest Management Strategies for
Cut Flower Production**
Elizabeth Lamb, Ornamentals IPM
Coordinator, NYSIPM
- 11:20am - 12:00pm** **How Much is That Bunch of Flowers?
Thoughts on Cut Flower Pricing**
Steve Hadcock, Agricultural Entrepreneurship
and Market Development Educator, Team
Leader CCE CAAHP
- 11:35am - 1:15pm*** ***Lunch & Trade Show***
Fort Orange Courtyard & Ballroom

Agritourism - King Street Ballrooms 2,4

- 11:35am - 1:15pm*** ***Registration, Lunch, & Trade Show***
- 1:15pm - 1:30pm** **Welcome and DEC Sign-up**
- 1:30pm - 2:05pm** **Labor Scheduling Apps**
Melanie Wickham, Pick n' Patch, Stanley, NY
- 2:05pm - 2:35pm** **Farm Stays: Sleeping on the Farm**
Lisa Berger, Ulster County Dept of
Tourism
- 2:35pm - 3:30pm** **Education on the Farm**
Jessica Ziehm, The Farm Store at Tiashoke,
Easton, NY



February 22, 2024

Day Two

Agritourism

*Thank you to our generous
conferencesponsors!*



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