

# 2025 Eastern New York Fruit & Vegetable Conference



Image Source: Step Out Buffalo

**Wednesday, February 19**  
**Thursday, February 20**

The Desmond Conference Center  
660 Albany Shaker Road  
Albany, NY 12211



**Cornell Cooperative Extension**  
Eastern NY Commercial Horticulture Program

# 2025 Eastern New York Fruit & Vegetable Conference

**DEC pesticide recertification credits will be available for multiple sessions in categories 1A, 10, 21, 22, 23, and 24.**

Attendance throughout the entire session is required for DEC credits.

**TRADE SHOW** - Vendors will be set up in the Fort Orange Courtyard and the King Street Courtyard. Over 20 exhibitors will be present to visit with growers from 8:00am until 5:30pm on February 19 and 8:00am until 2:00pm on February 20.

**LUNCH** - A hot buffet lunch will be available in the Fort Orange Ballroom. Lunch is included with your conference registration.

**LODGING** - To receive the discounted room rate, individual guests may call the hotel directly using the local number provided below, or may reserve online using the provided link to book their room(s). Reservations must be received no later than **January 28, 2025**, to get the discounted rate; All reservations for this event must be received by **February 5, 2025**.

When requesting a room, guests may refer to the Group Code: EZQ. Call 518-869-8100 directly to make your reservation. Alternatively, use the following link to make your reservation: <https://book.passkey.com/e/50949900>

Additional hotels in the area include:

*The Hilton Garden Inn*

800 Albany Shaker Rd, Albany, NY | 518-464-6666

*The Red Roof Inn*

188 Wolf Road, Albany, NY | 518-459-1971

*Best Western Albany Airport Inn*

200 Wolf Road, Albany, NY | 518-458-1000

*\*Mentioning these facilities does not mean CCE ENYCHP is endorsing them. We are simply offering this information as an alternative to The Desmond.*

# Conference Overview

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## **Wednesday, February 19**

### **Tree Fruit Sessions**

King Street Ballroom 9:00am - 4:00pm

3.25 DEC credits in categories 1A, 10, and 22

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## **Wednesday, February 19**

### **Small Fruit Session**

Town Hall 9:00am - 12:00pm

2.00 DEC credits in categories 1A, 10, and 22

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## **Wednesday, February 19**

### **Grape Session**

Shaker Room 9:00am - 11:45am

1.25 DEC credits in categories 1A, 10, 22 | 0.75 Core Credits

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## **Wednesday, February 19**

### **H2A Session**

Shaker Room 1:20pm - 3:30pm

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## **Thursday, February 20**

### **Tree Fruit Session**

King Street Ballroom 2,4 9:00am - 12:00pm

1.00 DEC credits in categories 1A, 10, and 22

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## **Thursday, February 20**

### **Vegetable Session**

Town Hall 1:20pm - 3:50pm

1.50 DEC credits in categories 1A, 10, 21, 23 | 0.50 Core Credits

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## **Thursday, February 20**

### **Bedding Plants and Transplants Session**

Town Hall 9:00am - 11:30am

1.25 DEC credits in categories 1A, 10, 23, and 24

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## **Thursday, February 20**

### **Marketing**

King Street Ballroom 6,8 9:00am - 12:00pm

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## **Thursday, February 20**

### **Funding Opportunities**

King Street Ballroom 1:15pm - 3:45pm

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February 19, 2025

Day One

Tree Fruit



## ***Tree Fruit - King Street Ballroom***

***8:00am***

***Registration, Refreshments, & Trade Show***

**9:00am - 9:05am**

**Welcome and DEC Sign-up**

Dan Donahue, CCE ENYCHP

**9:05am - 9:50am**

**Updates on the Newest Research, Products, and Regulatory Concerns for Apple Disease in New York**

Dr. Kerik Cox, Cornell AgriTech

**9:50am - 10:20am**

**Disease Control and Disease Forecasting Updates from the Hudson Valley Research Laboratory**

Dr. Scott Cosseboom, Cornell University, Hudson Valley Research Laboratory

**10:20am - 10:35am**

**2024 Streptomycin Resistance Survey: Updates and Insights**

Isabella Yannuzzi, Cornell AgriTech

**10:35am - 11:05am**

**Why did Scab Programs Fail in 2024? Looking back with NEWA**

Dr. Kerik Cox, Cornell AgriTech, and Dr. Anna Wallis, NYSIPM

**11:05am - 11:35am**

**NYAA Apple Marketing Update**

Cynthia Haskins, NYAA

**11:35am - 11:50am**

**NYSHS Government Relations Update**

James Bittner, NYSHS

**11:50am - 12:00pm**

**Regulatory and Marketing Q&A**

Cynthia Haskins, NYAA

James Bittner, NYSHS

Dan Donahue, CCE ENYCHP

***12:00pm - 1:15pm***

***Lunch & Trade Show***

***Fort Orange Courtyard & Ballroom***



Image Source: Jennifer Stanton

- 1:10pm - 1:15pm **Welcome and DEC Sign-up**  
Mike Basedow, CCE ENYCHP
- 1:15pm - 1:20pm **Hudson Valley Research Lab Updates**  
Sarah Dressel, Cornell University, Hudson Valley Research Laboratory
- 1:20pm - 1:50pm **Orchard Irrigation**  
Dr. Terence Robinson, Cornell AgriTech
- 1:50pm - 2:20pm **2024 Hudson Valley Horticultural Research Review**  
Dan Donahue, CCE ENYCHP
- 2:20pm - 3:00pm **Updates on the Storage Research of Traditional and New Apple Varieties**  
Dr. Chris Watkins, Cornell University CALS
- 3:00pm - 3:30pm **Optimizing Systemic Herbicides to Manage Problematic Perennial Weeds**  
Mike Basedow, CCE ENYCHP
- 3:30pm - 4:00pm **Robots with Frickin Laser Beams? Up-and-Coming Technology for Weed Control in Perennial Crops**  
Dr. Lynn Sosnoskie, Cornell AgriTech



Image Source: Jennifer Stanton



# February 19, 2025

## Small Fruit



### ***Small Fruit - Town Hall***

- 8:00am*** ***Registration, Refreshments, & Trade Show***
- 9:00am - 9:15am** **Welcome and DEC Sign-up**  
Heather Kase, CCE ENYCHP
- 9:15am - 9:45am** **A Snapshot of Strawberry Production in the Northeast**  
Dr. Elisabeth Hodgdon, CCE ENYCHP
- 9:45am - 10:15am** **Cover Crops Species Selection for Intended Benefits**  
Joseph Amsilli, New York Soil Health
- 10:15am - 10:45am** **Juneberries and Honeyberries - Promising Specialty Fruit**  
Dr. Michael Davis, Cornell AES, Willsboro Research Farm
- 10:45am - 11:15am** **Eleven Years of No Worries about Spotted Wing Drosophila in Blueberries and Fall-Bearing Tunnel Raspberries**  
Dale-Ila Riggs, The Berry Patch, Stephentown, NY
- 11:15am - 11:45am** **Strawberry Fruit Rot Control Utilizing Prediction Methods**  
Dr. Scott Cosseboom, Cornell University, Hudson Valley Research Laboratory
- 11:45am - 12:00pm** **Berry Pest Monitoring Updates**  
Dr. Anna Wallis, NYSIPM
- 12:00pm - 1:15pm*** ***Lunch & Trade Show***  
***Fort Orange Courtyard & Ballroom***



February 19, 2025

Grapes

## ***Grapes - Shaker Room***

***8:00am***

***Registration, Refreshments, & Trade Show***

**8:50am - 9:05am**

**Welcome and DEC Sign-up**

Jeremy Schuster, CCE ENYCHP

**9:05am - 9:15am**

**Research Updates**

Jeremy Schuster, CCE ENYCHP

**9:15am - 9:45am**

**Adjuvants in Agriculture: A Black Box of Chemical We Need to Use More Effectively**

Dr. Christophe Duplais, Cornell AgriTech

**9:45am - 10:30am**

**Pesticide Regulations for the Agricultural Producer**

Dan Wixted, NYSIPM/PSEP

**10:30am - 11:00am**

**Introducing Cornell Grapevine Breeder**

Dr. Maddy Oravec, Cornell AgriTech

**11:00am - 11:45am**

**Preparing for Grape Disease Control with Mancozeb**

Dr. Katie Gold, Cornell AgriTech

***11:45am - 1:15pm***

***Lunch & Trade Show***

***Fort Orange Courtyard & Ballroom***



Image Source: PNGitem



February 19, 2025  
H2A on the Small Farm

## ***H2A on the Small Farm - Shaker Room***

***11:35am - 1:15pm***

***Lunch & Trade Show***

***Fort Orange Courtyard & Ballroom***

**1:15pm - 1:30pm**

**Welcome and DEC Sign-up**

Liz Higgins, CCE ENYCHP

**1:30pm - 2:15pm**

**Making the Switch to H2A**

Raymond Luhrmann, Fox Creek Farm, and  
Max Morningstar, MX Morningstar Farm

**2:15pm - 2:45pm**

**Onboarding Your First Crew**

Mary Jo Dudley, Cornell Farmworker  
Program, Director

**2:45pm - 3:15pm**

**NYSDOL and Their Role in the H2A Program**

Melissa Buckley, NYSDOL, Foreign Labor  
Supervisor

**3:15pm - 3:30pm**

**Q&A and Discussion**





## *Trade Show Vendors*

Adams County Nursery Inc.  
Allegheny Services  
Arthur Carroll Insurance Agency  
BASF  
Bayer Crop Science  
BDI Machinery Sales Inc  
Brookdale Farm Supplies  
Carolina Eastern Vail  
Cayuga Agricultural Enterprises  
Certis Biologicals  
Clifton Seed Company  
Corteva Agriscience  
Crop Growers/Farm Credit East  
Empire Drip Supply LLC  
Griffin Farm Equipment  
Harris Seeds  
Harvest Connection  
Helena Agri-Enterprises LLC  
Hoosac Valley Farmers Exchange  
Huron Fruit Systems  
Johnny's Selected Seeds  
LaGasse Machine and Fabrication, Inc.  
Miller Chemical  
Mobile Repair Services  
New York Farm Bureau  
New York Farm Viability Insitute  
Nutrien Ag Solutions  
OESCO, Inc.  
Omex Agrifluids  
Packaging Corporation of America  
Rovensa Next  
Rupp Seeds  
Ryan & Ryan Insurance Brokers Inc  
Seedway  
Smart Farm Innovations  
TIMAC Agro USA  
United Ag & Turf Northeast  
Valent USA  
Wellscroft Fence Systems LLC

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and Markets**

February 20, 2025

Day Two

Tree Fruit



Image Sources: iStockphoto.com

## ***Tree Fruit - King Street Ballroom 2, 4***

***8:00am***

***Registration, Refreshments, & Trade Show***

**8:20am - 9:05am**

**Welcome and DEC Sign-up**

Dan Donahue, CCE ENYCHP

**9:05am - 9:35am**

**Soil Health in NYS Orchards**

Dr. Deborah Aller, New York Soil Health

**9:35am - 10:05am**

**Insights into Pest Dynamics and Management in New York Apple Orchards**

Dr. Andres Antolinez, Cornell University,  
Hudson Valley Research Laboratory

**10:05am - 10:35am**

**Implementing Mating Disruption in New York Orchards**

Dr. Monique Rivera, Cornell AgriTech

**10:35am - 10:55am**

**Agritourism in Italy**

Lindsey Pashow, CCE Harvest NY

**10:55am - 11:35am**

**Interpoma: Tree Fruit Production Technology and Marketing in Italy**

Dan Donahue, CCE ENYCHP

**11:35am - 12:00pm**

**The Retailer's Perspective: TOPS and Price Chopper**

Jeff Cady, VP of Produce and Floral, Price Chopper

***12:00pm - 1:15pm***

***Lunch & Trade Show***

***Fort Orange Courtyard & Ballroom***



# February 20, 2025

## Bedding Plants and Vegetable Transplants

### ***Bedding Plants and Vegetable Transplants - Town Hall***

|                                |   |
|--------------------------------|---|
| <b><i>8:00am</i></b>           | <b><i>Registration, Refreshments, &amp; Trade Show</i></b>  |
| <b>9:00am - 9:05am</b>         | <b>Welcome and DEC Sign-up</b><br>Teresa Rusinek, CCE ENYCHP, and Jingjing Yin, CCE CAAHP   |
| <b>9:05am - 9:45am</b>         | <b>Biocontrols for Aphids, Mites, Thrips, and more in Early Spring Greenhouse Transplant Production</b><br>Dr. Elizabeth Lamb, NYSIPM |
| <b>9:45am - 10:30am</b>        | <b>Water Quality Impacts on Container Production</b><br>Jingjing Yin, CCE CAAHP   |
| <b>10:30am - 11:00am</b>       | <b>Ornamental and Vegetable Crossover Diseases in Early Spring Greenhouse Production</b><br>Teresa Rusinek, CCE ENYCHP                |
| <b>11:00am - 11:30am</b>       | <b>Successful Hanging Baskets</b><br>Mark and Sue Adams, Adams Fairacre Farms   |
| <b><i>11:35am - 1:15pm</i></b> | <b><i>Lunch &amp; Trade Show</i></b><br><b><i>Fort Orange Courtyard &amp; Ballroom</i></b>  |



February 20, 2025  
Vegetables

## ***Vegetable Session - Town Hall***

- 11:35am - 1:15pm***     ***Lunch & Trade Show***  
***Fort Orange Courtyard & Ballroom***
- 1:15pm - 1:20pm**     **Welcome and DEC Sign-up**  
Chuck Bornt, CCE ENYCHP
- 1:20pm - 2:00pm**     **Climate Interactions with Herbicides,  
Weeds, and Soil Adjuvants**  
Dr. Lynn Sosnoskie, Cornell AgriTech
- 2:00pm - 2:30pm**     **Water Quality and the Impact on Pesticides**  
Dr. Fred Whitford, Purdue University
- 2:30pm - 2:55pm**     **Novel Approaches to Weed Control**  
Dr. Lynn Sosnoskie, Cornell University CALS
- 2:55pm - 3:30pm**     **Temperature Stress in Vegetables: Too Hot,  
Too Cold, and What We Can Do**  
Dr. Steve Reiners, Cornell Vegetable Program
- 3:30pm - 3:50pm**     **Assessing Corn Earworm (*Helicoverpa zea*)  
Management Strategies in Sweet Corn**  
Dr. John Mahas, Cornell University CALS





February 20, 2025

Marketing

## ***Marketing - King Street Ballroom 6,8***

***8:00am***

***Registration, Refreshments, & Trade Show***

**9:00am - 9:15am**

**Welcome**

Liz Higgins, CCE ENYCHP

**9:15am - 10:20am**

**NYS Ag & Markets Program Overview**

Emily Cook, NYS Ag & Markets

**10:20am - 11:15am**

**Using POS Data to Improve Pricing and Marketing at your Retail Outlet**

Matt LeRoux, Cornell University Dyson School

**11:35am - 12:00pm**

**The Retailer's Perspective: TOPS and Price Chopper**

Jeff Cady, VP of Produce and Floral, Price Chopper

***12:00pm - 1:15pm***

***Lunch & Trade Show***

***Fort Orange Courtyard & Ballroom***

# Funding Opportunities - King Street Ballroom

- 12:00pm - 1:15pm

**Lunch & Trade Show**  
*Fort Orange Courtyard & Ballroom*
- 1:15pm - 1:30pm

**Welcome**  
Liz Higgins, CCE ENYCHP
- 1:30pm - 2:15pm

**Hudson Valley Agribusiness Development Center Overview**  
Todd Erling and Mary Ann Johnson, Hudson Valley Agribusiness Development Center
- 2:15pm - 2:45pm

**How to Partner with USDA on Your Farm**  
Chelsea Migliorelli, USDA FSA Dutchess County and Migliorelli Farm
- 2:45pm- 3:30pm

**NYS Ag & Markets Grants for Specialty Crop Farms**  
Emily Cook, NYS Ag & Markets
- 3:30pm - 3:45pm

**Q&A**

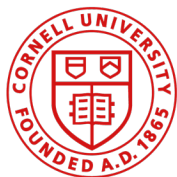


February 20, 2025

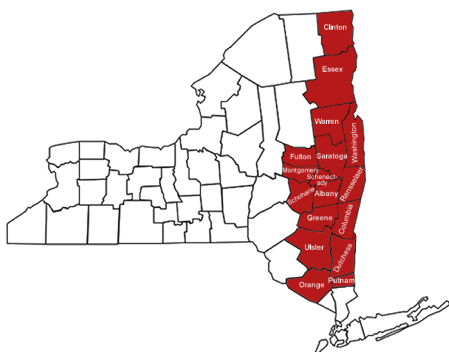
Funding Opportunities

SCAN THIS QR CODE USING YOUR PHONE’S CAMERA TO VIEW THE  
ONLINE CONFERENCE WEBPAGE AND OTHER ENYCH EVENTS





The Eastern NY Commercial Horticulture Program  
is supported, in part, by 17 county  
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## Cornell Cooperative Extension

Eastern NY Commercial Horticulture Program

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