

2020 Western Southern Tier Produce Meeting

9:30 am – 3:00 pm, January 28th, 2020

NEW LOCATION! Cornell Cooperative Extension of Chautauqua County is now at:
Carnahan Center, 241 James St, Jamestown NY 14701
(On the Jamestown Community College campus)

Pre-register by January 21st!

Walk-in registration accepted, but lunch cannot be guaranteed to those who do not pre-register by January 21st. Call 585-406-3419 with questions.

Cost per person

*\$20 if pre-registered by January 21st
\$25 registration after Jan. 21st
\$5 discount for subscribers to Cornell Vegetable Program's newsletter*

Pesticide applicator recertification credits available for NY and PA!

Register online at cyp.cce.cornell.edu/events.php or see reverse for mail-in pre-registration form

NY DEC Category	NY Credits Offered
Agricultural Plant (1a)	2.25
Field & Forage (21)	1.00
Fruit (22)	1.50
Vegetable (23)	1.75
Demonstration (10)	2.25
Greenhouse & Florist (24)	1.00

PA Category	PA Credits Offered
Private (PC)	5
Agronomic Crops (01)	2
Fruit and Nuts (02)	3
Vegetable Crops (03)	4
Demo. & Research (18)	5

Certified Crop Adviser CEUs available: IPM – 2, CM – 0.5, PD – 1

Featured Topics & Speakers

Grower Panel: How I Raise Produce with Q & A- Titus Shirk, Eugene Hoover, Ray Hoover

Titus Shirk raises vegetables and small fruit and runs a farm market & greenhouse business. Eugene Hoover is an experienced berry grower who also sells flowers. Ray Hoover is the chair of the Finger Lakes Produce Auction and raises vegetables and greenhouse crops.

Biopesticides – How do they Work? - Amara Dunn, NYS IPM Center

This talk will explain what biopesticides are, how they work, & when they're a good choice.

Farm to School Marketing - Becky O'Conner, CCE of Erie County

NY State has recently begun incentivizing schools to source 30% of their food from NY farms. Becky will outline the Farm-to-School program and how growers can enter this new market.

Raising Raspberries without Raising a Headache - Esther Kibbe, CCE Berry Specialist

Raspberries are popular with consumers and can fetch good wholesale & retail prices. Learn cultural practices to grow strong plants and decrease disease & pest susceptibility.

(over for more info and mail-in registration form)

Plant Pathology 101 - Judson Reid, CCE Cornell Vegetable Program

Jud will explain the different life strategies of bacteria, fungi, viruses, and oomycetes, their different approaches to causing plant disease, and how that influences successful control.

The new SW NY Dairy, Field Crops, Livestock Team

Great news! There's a brand new CCE team to serve field crops, livestock, and dairy farms. They will introduce themselves and gather input on programming you'd like to see.

Hands-On Phytophthora Blight Workshop - Greg Vogel, Cornell University Dept. Plant Pathology

This workshop will develop a list of Best Management Practices. Growers will see Phytophthora Blight on live plants and participate in a demo of fungicide resistance.

Pest and Disease ID & Management in Potato - Margie Lund, CCE Cornell Vegetable Program

Potatoes are susceptible to many diseases and proper identification is essential to successfully managing potato diseases. Potato beetle & leaf hoppers will be covered, too.

Chautauqua Produce Auction Market Trends - Elizabeth Buck, CCE Cornell Vegetable Program

An analysis of the 2019 sales regarding price trends, sales strategies, & product offerings.

Developing Local Produce Markets - Harry Crissy, Penn State Extension

Learn how to market directly to restaurants and other local food supply businesses.

Questions? Contact Elizabeth Buck, Cornell Vegetable Program, at 585-406-3419.

Mail in Pre-Registration Form

Postmark & mail by **Jan. 21st, 2020** to: CCE Vegetable Program, 21 S. Grove St., East Aurora, NY 14052. Checks can be made out to the Cornell Vegetable Program. Payment also accepted at the door.

Name	Are you subscribed to Cornell Vegetable Program's newsletter? (VegEdge)		
	Yes (\$15 each)	No (\$20 each)	Not sure (pay at door)

Yes x \$15 _____ # No x \$20 _____ **Total Amount Due:** _____

Not sure if you're subscribed? We will look it up for you. You can pay the \$15 or \$20 owed at the door.

I am paying by mail (payment enclosed) _____ I will pay at the door _____

Address where I can be reached: _____

Phone number (if applicable): _____