

Cornell Cooperative Extension Lake Ontario Fruit Program

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Dear Lake Ontario Fruit Team Supporter,

May 13th, 2022

Re: Sponsorship Opportunities Upcoming Summer Tour

2022 LOF Summer Fruit Tour - Tuesday, August 9th

The Cornell Cooperative Extension Lake Ontario Summer Fruit Tour in Western NY will be held on August 9th. We will feature tree fruit production technology and grower innovations on cutting edge farms in Orleans County. At the regional tours, we typically reach 250 growers from across the state and beyond.

We know you will see value for your business in this educational opportunity for the industry, and invite you to participate as a general sponsor or exhibitor to support the current and future sustainability of our industry.

For these events, we have the following sponsorship levels:

Platinum * \$1000 – full sponsorship, which includes exhibitor and display space** at the Summer Tour, plus a 2 minute speaking spot at lunch, your company logo & contact listed in program and 2 future Fruit Notes newsletters.

Gold * \$750 - sponsorship with optional 2 minute speaking spot at lunch (no exhibitor space), your company logo & contact listed in program and 2 future Fruit Notes newsletters. Your company will also be acknowledged at the tour if you do not choose a speaking spot.

Silver * 500 - sponsorship with your company logo & contact listed in program and 1 future Fruit Notes newsletter, and acknowledged at the tour (no exhibitor space and no speaking spot).

Bronze * 350 – this is a good sponsorship option for those who are unable to make the meeting, or who do not need a display table or speaking spot but would still like to support the Lake Ontario Fruit Program. You will be acknowledged at the tour (no company name or logos in program or newsletter, no exhibitor space, no speaking spot).

Sponsorship at these events allows for great marketing and promotional opportunities. Exhibitor and sponsor fees will be used to purchase lunch, rent a lunch facility, refreshments for breaks, and to partially cover other costs of tour arrangements.

If you are not able to participate, any donation you would like to make toward expenses for the events will be graciously accepted and acknowledged. You can simply send a check in any amount made out to “Cornell Cooperative Extension” and send to Natalie Mrzywka at the address below.

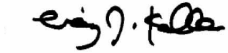
If you are interested in the online registration option as a sponsor, please visit the sponsorship link on our website:

https://lof.cce.cornell.edu/sponsor_new_event.php?event_id=1669

If you prefer, to send a check, please fill out the enclosed registration form and mail to Kim with your check.

If you have any questions, please contact Craig Kahlke (585-735-5448 or cjk37@cornell.edu). **Exhibitor space is limited, on a first-come, first-serve basis. Please register ASAP. The deadline for display tables and or speaking spots is July 29.** Upon receipt of your registration, we will follow up with exhibitors when we get closer to the event. We are looking forward to resuming our in-person educational events and hope you will participate to help make it a success. Thank you.

Sincerely,



Craig Kahlke
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Team Leader
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Building Strong and Vibrant New York Communities

Diversity and Inclusion are a part of Cornell University's heritage. We are a recognized employer and educator valuing AA/EEO, Protected Veterans, and Individuals with Disabilities.

