

# Sponsor Registration Form

## 2022 LOF Summer Fruit Tour

Tuesday, August 9<sup>th</sup>

Display Tables & Speaking Spots are First-come, First-served and are limited-  
Please Register as Sponsors by July 29<sup>th</sup> or earlier

Online: [https://lof.cce.cornell.edu/sponsor\\_new\\_event.php?event\\_id=1669](https://lof.cce.cornell.edu/sponsor_new_event.php?event_id=1669)

You do not need to fill out the form below if paying online- Natalie will contact you regarding equipment to display and the names of employees attending.

Or fill out below and mail with a check:

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Person: \_\_\_\_\_

Names of person(s) attending: \_\_\_\_\_

Phone #: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Products or Equipment to be displayed:

\_\_\_\_\_  
\_\_\_\_\_

Please check one of the following categories:

\_\_\_\_\_ **Platinum** \* \$1000 – full sponsorship, which includes exhibitor and display space\*\* at the Summer Tour, plus a 2 minute speaking spot at lunch, your company logo & contact listed in program and 2 future Fruit Notes newsletters.

\_\_\_\_\_ **Gold** \* \$750 - sponsorship with optional 2 minute speaking spot at lunch (no exhibitor space), your company logo & contact listed in program and 2 future Fruit Notes newsletters. Your company will also be acknowledged at the tour if you do not chose a speaking spot.

\_\_\_\_\_ **Silver** \* 500 - sponsorship with your company logo & contact listed in program and 1 future Fruit Notes newsletter, and acknowledged at the tour (no exhibitor space and no speaking spot).

\_\_\_\_\_ **Bronze** \* 350 – this is a good sponsorship option for those who are unable to make the meeting, or who do not need a display table or speaking spot but would still like to support the Lake Ontario Fruit Program. You will be acknowledged at the tour (no company name or logos in program or newsletter, no exhibitor space, no speaking spot).

Sponsorship at these events allows for great marketing and promotional opportunities. Exhibitor and sponsor fees will be used to purchase lunch, refreshments for breaks, and to partially cover other costs of tour arrangements.

\*If you are not able to participate, any donation you would like to make toward expenses for the events will be graciously accepted and acknowledged. You can simply send a check in any amount made out to "**Cornell Cooperative Extension**" and send to **Natalie Mryzwka at 12690 Rt 31, Albion, NY 14411. Or pay with a credit card on our website:**  
[https://lof.cce.cornell.edu/sponsor\\_new\\_event.php?event\\_id=1669](https://lof.cce.cornell.edu/sponsor_new_event.php?event_id=1669)

Questions? Please contact Craig Kahlke at 585-735-5448 or [cjk37@cornell.edu](mailto:cjk37@cornell.edu).

\*\* There will be space available to display equipment such as tractors, platforms, sprayers, etc. If bringing large equipment, please indicate specifics in the form above. There will also be a 6' display table available with no electricity.