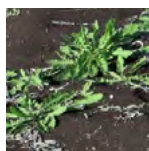




VEGEEdge

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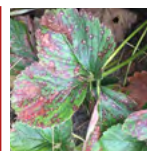
Fall Weed Control in Onions

PAGE 1



Cole Crops Update: Is It Black Rot?

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Fall Strawberry Management

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New York Agrivoltaic Development Assistance Project

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2024 VegEdge Sponsorship Specifications

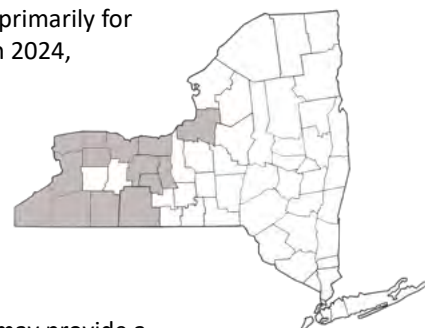
CIRCULATION & MARKET

VegEdge is a highly regarded newsletter produced by the CCE Cornell Vegetable Program primarily for growers and agribusiness professionals in 14 counties in western and central New York. In 2024, VegEdge will be produced every few weeks, with frequency increasing leading up to and during the growing season – **25 issues in all!**

The newsletter will **reach approximately 700 vegetable growers, industry representatives and university researchers** across NYS and neighboring states. Readers find information on pest concerns and management, production tips, upcoming meetings, availability of educational materials, pesticide updates, cultural practices, marketing ideas and venues, and research results.

Sponsors will be featured on the inside back cover outer column. Sponsoring companies may provide a logo and 3 lines of text to accompany the logo. Logos can be hyperlinked to your company website.

Sponsors receive a complimentary electronic subscription for the year of sponsorship.



REQUIREMENTS

Any changes required to a previous VegEdge sponsor listing must be received in writing either by emailing Angela Ochterski or by completing the 2024 Sponsorship Commitment Form.

Logos must be emailed to Angela Ochterski at aep63@cornell.edu. Accepted formats are .png, .jpg, .eps, .tiff, .gif, .pub, or Word only and should be in full color.

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You can complete this form and pay online at <https://cvp.cce.cornell.edu/sponsorship.php>

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Ad space will include your company logo and 3 lines of text. Examples provided to the right.

Keep our 3 lines of text and logo the same as last year.

Update our logo but keep the text the same.

Same logo but use the new text supplied below.

We're changing both! Use a new logo and the new text below.

MORE INFORMATION

Email your logo, in full color, to Angela Ochterski at aep63@cornell.edu

Sponsorship commitments must be received by December 15, 2023.

Changes in logo or text must be made by January 3, 2024.

Questions? Email Angela!

Make checks payable to "CCE Cornell Vegetable Program" and return as soon as possible to:

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