2023
Western New York Fruit Conference
“State of the Industry”

Monday, February 27
Tuesday, February 28

RIT Inn & Conference Center
5257 W Henrietta Rd.
Henrietta, NY 14586

Cornell Cooperative Extension
Lake Ontario Fruit Program
2023
Western New York Fruit Conference
“State of the Industry”
Thank You to our Banquet Sponsor!!

Farm Credit East/ACA Crop Growers
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February 27, 2023
Day 1 Schedule

11:30am – 1:00pm  Attendee Check-In

12:00pm - 1:00pm  Lunch & Visit Conference Sponsors!

1:00pm – 2:30pm  **Apple Production for the Future (chaired by Craig Kahlke)**

- Welcome & Introductions, Housekeeping, Meeting Format, and Theme
- Sponsor Spots
- Overview of Apple Production and Trends in NY, the US and Beyond, Craig Kahlke, CCE

Current Juice Industry Trends in the Northeast & Beyond, Doug Ricketts, Northeastern Juice Cooperative, Inc.

2:30pm - 3:00pm  **Break** – Grab some refreshments and Visit our Conference sponsors!

3:00pm - 5:00pm  **Intro to Precision Farming, Implementation, and Adoption of Ag-tech solutions (Chaired by Mario Miranda Sazo & Janet van Zoeren)**

- ‘Cornell’s Efficient Vineyard Project: Experiences with Ag Technology in Grape Production’ - Dr. Terry Bates, Cornell U.

<table>
<thead>
<tr>
<th>Ag-technologies of TODAY:</th>
<th>Ag-Technologies for the FUTURE:</th>
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<td>Orchard Robotics – Charles Wu</td>
<td>Dr. Yu Jiang, Cornell AgriTech</td>
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<td>Vine-View – Matthew Staid</td>
<td>Dr. Awais Khan, Cornell AgriTech</td>
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<td>Agri-Tracks – Jason Hill</td>
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<td>LaGasse – Ross Gansz</td>
<td>Dr. Katie Gold, Cornell AgriTech</td>
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<td>FloraPulse – Michael Santiago</td>
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5:00pm - 6:30pm  **Happy Hour**-Cash Bar only

6:30pm - 8:00pm  **Banquet Dinner – Sponsored by Farm Credit East & Crop Growers** (Preregistration Only) or dinner on your own
February 28, 2023
Day 2 Schedule
IPM
Morning Session

7:30am - 8:00am  Check-in for NYS attendees seeking recertification credits
8:00am - 8:10am  Welcome and Intro
                    Sponsor Spots
8:10am - 8:30am  Updates on fire blight management field research from Geneva
                    -Dr. Kerik Cox
8:30am - 8:45am  Late season Brown Marmorated Stink Bug (BMSB) in Honeycrisp-descendant apples
                    -Dr. Monique Rivera
8:45am - 9:00am  Brown Marmorated Stink Bug statewide monitoring and apple damage assessments
                    -Janet van Zoeren
9:00am - 9:15am  Managing Wooly Apple Aphid Infestations in Apple Production
                    -Dr. Monique Rivera
9:15am - 9:40am  Managing Mites and Mite Flaring in Tree Fruits?
                    -Dr. John Wise
9:40am - 10:00am Break— Grab some refreshments and Visit our Conference sponsors!
9:40am - 10:10am  Check-in for NYS attendees seeking recertification credits
10:10am - 10:20am  Welcome and Intro
                    Sponsor Spots
10:20am - 10:45am  Preemergent Herbicide Timing Trial: Year 2 Updates
                    -Janet van Zoeren and Mike Basedow
10:45am - 11:05am  Statewide Orchard Soil Health Project Updates’
                    -Dr. Deborah Aller
11:05am - 11:20am  Understanding Rootstocks, Root Traits, and Their Potential Impact on Tree Health in high-density orchards
                    -Dr. Awais Khan
11:20am - 11:35am  Should apple viruses be of concern to the New York apple industry?
                    -Anna Wunsch
11:35am - 12:00pm  Strawberry Troubleshooting
                    -Anya Osatuke
February 28, 2023
Day 2 Schedule
Afternoon Session

12:00am - 1:00pm  Lunch & Visit our Conference sponsors!

1:00pm - 2:45pm  **NYCA, NYAA, & NYSHS Updates, Apple Crop Insurance, Labor & Unionization** *(Chaired by Craig Kahlke)*
- New York Cider Association Updates – Jonathan Oakes, NYCA
- New York Apple Association Updates – Cynthia Haskins, NYAA
- New Proposed RMA Apple Crop Insurance Policy Changes – John Fitzpatrick, Crop Growers
- New York State Horticultural Society Updates – Brett Kast, NYSHS

2:45pm - 3:15pm  **Break**– Grab some refreshments and Visit our Conference sponsors!

3:15pm - 4:45pm  **Welcome**- Mario Miranda Sazo and Janet van Zoeren
- **The Washington experience for Research, Development, and Adoption of Ag-Technologies**
  ‘The Orchard of the Future: Automation Efforts in WA’ - Dr. Ines Hanrahan, Director WATFRC
  ‘Old Farm, New Technologies, and Learning the Value of Orchard Data’ – Dr. Erick Smith, Taggares Fruit Company

- **Roundtable discussion about the current stage and the future for the Adoption of Ag-technologies in the WNY Fruit Industry** – Moderator Dr. Terence Robinson, Cornell AgriTech
  Robert Brown III, Orchard Dale Fruit Farm
  Rod Farrow, Fish Creek
  Kirsten DeMarree, DeMarree Fruit Farm

4:45pm - 5:15pm  Announcements and upcoming events
A partnership between
Cornell University and the
CCE Associations in these five counties:
Monroe, Niagara, Orleans, Oswego & Wayne

Contact us!

Website: lof.cce.cornell.edu
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