

**2023**

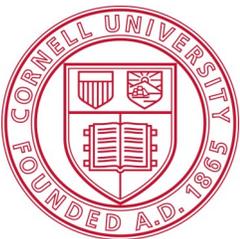
**Western New York Fruit Conference**  
*“State of the Industry”*



**Monday, February 27**

**Tuesday, February 28**

RIT Inn & Conference Center  
5257 W Henrietta Rd.  
Henrietta, NY 14586



**Cornell Cooperative Extension**  
**Lake Ontario Fruit Program**

2023

Western New York Fruit Conference

*“State of the Industry”*

*Thank You to our Banquet Sponsor!!*



# FARM CREDIT EAST CROP GROWERS<sup>®</sup>

Your first choice for crop insurance.

Farm Credit East/ACA Crop Growers  
Patrick Coates & Patrick Jennings  
patrick.coates@farmcrediteast.com  
patrick.jennings@cropgrowers.com

[www.farmcrediteast.com](http://www.farmcrediteast.com)

[www.cropgrowers.com](http://www.cropgrowers.com)

2023

Western New York Fruit Conference

*“State of the Industry”*

*Thank You to our Sponsors!*



Gowan USA  
Alexander Deckey  
adeckey@gowanco.com



Orchard Robotics  
Charlie Wu  
charlie@orchard-robotics.com



NY FarmNet  
Amelia Parseghian  
ako9@cornell.edu



FMC  
Gale Drake  
gale.drake@FMC.com



Orchard & Vineyard Supply  
Cristina Juarez  
cristina.juarez@ovs.com



Huron Fruit Systems  
Walter Wafler  
wwafler@huronfruitsystems.com



Valent  
Mike Keller  
Mike.Keller@valent.com



Bayer Crop Science  
John King  
John.king@bayer.com



Empire Drip Supply  
Liz Malchoff  
Liz@empiredripsupply.com



LaGasse Machine & Fabrication, Inc.  
Ross Gansz  
info@lagassefab.com



New York Apple Association  
Cynthia Haskins  
Cynthia@applesfromny.com



Provide Agro  
Chris Bartlett  
ChrisBartlett@bartlett.ca



Helena Agri Enterprises, LLC  
John Ivison  
ivisonj@helenaagri.com



Agro-K  
Jp Jacobson  
JP@agro-k.com



Wafler Nursery  
Jacob Wafler  
jwafler@waflernursery.com



Adams County Nursery  
Kade Wallace  
kade@acnursery.com



Vestaron Corporation  
Keith Farnsworth  
kfarnsworth@vestaron.com



Reality Research, LLC  
Reality Research LLC  
Scott Palmer  
scottpalmer@localnet.com



Sun Orchard Fruit Co.  
Juli Wilson  
Info@sunorchardapples.com

# February 27, 2023

## Day 1 Schedule



11:30am – 1:00pm Attendee Check-In

12:00pm - 1:00pm Lunch & Visit Conference Sponsors!

1:00pm– 2:30pm **Apple Production for the Future** (*chaired by Craig Kahlke*)

Welcome & Introductions, Housekeeping, Meeting Format, and Theme  
Sponsor Spots

Overview of Apple Production and Trends in NY, the US and Beyond, *Craig Kahlke, CCE-LOF*

Current Juice Industry Trends in the Northeast & Beyond, *Doug Ricketts, Northeastern Juice Cooperative, Inc.*

2:30pm - 3:00pm **Break**– Grab some refreshments and Visit our Conference sponsors!

3:00pm - 5:00pm **Intro to Precision Farming, Implementation, and Adoption of Ag-tech solutions** (*Chaired by Mario Miranda Sazo & Janet van Zoeren*)

‘Cornell’s Efficient Vineyard Project: Experiences with Ag Technology in Grape Production’ - Dr. Terry Bates, Cornell U.

#### **Ag-technologies of TODAY:**

Orchard Robotics – Charles Wu  
Vine-View – Matthew Staid  
Agri-Trak – Jason Hill  
LaGasse – Ross Gansz  
FloraPulse – Michael Santiago

#### **Ag-Technologies for the FUTURE:**

Dr. Yu Jiang, Cornell AgriTech  
Dr. Awais Khan, Cornell AgriTech  
Dr. Lynn Sosnoskie, Cornell AgriTech  
Dr. Katie Gold, Cornell AgriTech

5:00pm - 6:30pm **Happy Hour**-Cash Bar only

6:30pm - 8:00pm **Banquet Dinner**– *Sponsored by Farm Credit East & Crop Growers* (Preregistration Only) or dinner on your own

# February 28, 2023

## Day 2 Schedule

### IPM

### Morning Session



- 7:30am - 8:00am Check-in for NYS attendees seeking recertification credits
- 8:00am - 8:10am Welcome and Intro
- Sponsor Spots
- 8:10am -8:30am Updates on fire blight management field research from Geneva  
-Dr. Kerik Cox
- 8:30am -8:45am Late season Brown Marmorated Stink Bug (BMSB) in Honeycrisp-descendant apples  
-Dr. Monique Rivera
- 8:45am - 9:00am Brown Marmorated Stink Bug statewide monitoring and apple damage assessments  
-Janet van Zoeren
- 9:00am - 9:15am Managing Woolly Apple Aphid Infestations in Apple Production  
-Dr. Monique Rivera
- 9:15am - 9:40am Managing Mites and Mite Flaring in Tree Fruits?  
-Dr. John Wise
- 9:40am - 10:00am **Break**– Grab some refreshments and Visit our Conference sponsors!
- 9:40am - 10:10am Check-in for NYS attendees seeking recertification credits
- 10:10am - 10:20am Welcome and Intro
- Sponsor Spots
- 10:20am -10:45am Preemergent Herbicide Timing Trial: Year 2 Updates  
-Janet van Zoeren and Mike Basedow
- 10:45am -11:05am Statewide Orchard Soil Health Project Updates’  
-Dr. Deborah Aller
- 11:05am -11:20am Understanding Rootstocks, Root Traits, and Their Potential Impact on Tree Health in high-density orchards  
-Dr. Awais Khan
- 11:20am -11:35am Should apple viruses be of concern to the New York apple industry?  
-Anna Wunsch
- 11:35am -12:00pm Strawberry Troubleshooting  
-Anya Osatuke

# February 28, 2023

## Day 2 Schedule

### Afternoon Session



12:00am - 1:00pm Lunch & Visit our Conference sponsors!

1:00pm - 2:45pm **NYCA, NYAA, & NYSHS Updates, Apple Crop Insurance, Labor & Unionization** (Chaired by Craig Kahlke)

New York Cider Association Updates – *Jonathan Oakes, NYCA*

New York Apple Association Updates – *Cynthia Haskins, NYAA*

New Proposed RMA Apple Crop Insurance Policy Changes – *John Fitzpatrick, Crop Growers*

New York State Horticultural Society Updates – *Brett Kast, NYSHS*

New York Farm Unions & Collective Bargaining – *Joshua Viau, Fisher & Phillips, LLP*

2:45pm - 3:15pm **Break**– Grab some refreshments and Visit our Conference sponsors!

3:15pm - 4:45pm **Welcome**- Mario Miranda Sazo and Janet van Zoeren

**The Washington experience for Research, Development, and Adoption of Ag-Technologies**

‘The Orchard of the Future: Automation Efforts in WA’ - Dr. Ines Hanrahan, Director WATFRC

‘Old Farm, New Technologies, and Learning the Value of Orchard Data’ – Dr. Erick Smith, Taggares Fruit Company

**Roundtable discussion about the current stage and the future for the Adoption of Ag-technologies in the WNY Fruit Industry** – Moderator Dr. Terence Robinson, Cornell AgriTech

Robert Brown III, Orchard Dale Fruit Farm

Rod Farrow, Fish Creek

Kirsten DeMarree, DeMarree Fruit Farm

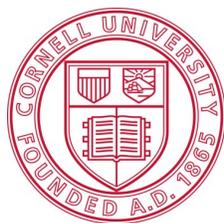
4:45pm - 5:15pm Announcements and upcoming events

# *Notes*



***Don't forget to register for the 2023 Statewide Virtual Apple Conference!!!***

Contact us!



# Cornell Cooperative Extension Lake Ontario Fruit Program



## Specialists



Craig Kahlke  
**Fruit Quality Management,  
Team Leader**

Email: [cjk37@cornell.edu](mailto:cjk37@cornell.edu)



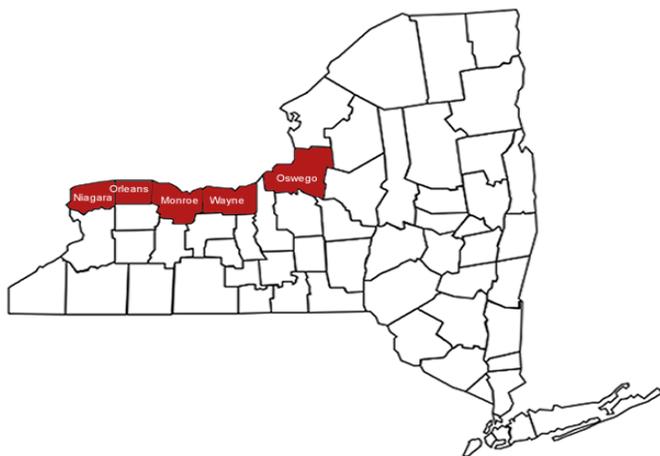
Mario Miranda Sazo  
**Cultural Practices**

Email: [mrm67@cornell.edu](mailto:mrm67@cornell.edu)



Janet van Zoeren  
**Integrated Pest Management  
(IPM)**

Email: [jev67@cornell.edu](mailto:jev67@cornell.edu)



## Team Support

**Elizabeth Tee**

Program Aide

[emt44@cornell.edu](mailto:emt44@cornell.edu)

**Natalie Mrzywka**

Administrative

[nlm53@cornell.edu](mailto:nlm53@cornell.edu)

A partnership between  
Cornell University and the  
CCE Associations in these five counties:  
Monroe, Niagara, Orleans, Oswego & Wayne



Website: [lof.cce.cornell.edu](http://lof.cce.cornell.edu)

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and individuals with Disabilities and provides equal program and employment opportunities.