



Cabbage aphids got your buds??

Flea beetles nibbling on your last nerve??

Join the Brassica Pest Collaborative!!!



What is it?

A group of Northeast Extension educators, researchers and growers dedicated to finding and sharing new ways to combat old pests. A coordinated new approach to outreach and education focused on managing perennial insect pests. An Extensive research program focusing on ecological, multi-faceted, cost-effective control strategies.

Our goals

Increase farm revenue by reducing crop damage and increasing marketable yield as growers adopt effective, ecological pest management practices. Increase understanding of pest biology and confidence in implementing best management practices and getting control of brassica insect pests

What does it include?

- **Website:** A clearinghouse of information on pest biology, scouting, management, record keeping
- **Short videos and online workshops:** Short, pest-specific videos and presentations to dig deeper on the most troublesome pests and learn new, effective management tactics
- **Email forum:** Regional, timely discussions among Extension educators, researchers and interested brassica growers including pest alerts, observations, questions, and research updates
- **Facebook Group:** Open to commercial growers and educators in the Northeast to share and discuss relevant pest alerts, observations, research findings, useful resources
- **Field days:** Come out to see our extensive research program on brassica pest management. Field days will be hosted in NY, CT, MA, and NH to showcase and see demonstration plots
- **Grower Collaborators:** Work with the research team to implement a new pest control strategy on your farm and share your results like an on-farm trial—contribute to a regional effort to understand the cost efficiency of various practices

How to get involved?

- **Send us your questions!** We will use them to prioritize topics for making videos and other resources, just follow this link: <http://bit.ly/growerneeds>
 - **Sign up for the email forum:** <http://bit.ly/bpcforum>
 - **Use the resources on our website** here: <http://bit.ly/brassicapestcollaborative>
 - **Become a grower collaborator:** email brassicapest@umext.umass.edu
- Please include farm name, brassica acreage, and crop-pest-control strategy of interest



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This project will involve being asked to be part of research, you can participate in some or all of it.