



## Connect to NEWA

Weather data have greater value when shared. NEWA provides a means for growers to share data resources and crop management information with their community.

## Benefits of owning a weather station

- Site-specific recommendations from any NEWA tool or resource at [newa.cornell.edu](http://newa.cornell.edu).
- Precise NEWA recommendations.
- Automated station outage notification emails.
- A dedicated NEWA weather station page with links to all tools and resources.
- Customized hourly and monthly weather summaries that are location specific.
- NEWA website assistance and technical support.

## Grower perspectives

A 2007 survey found that NEWA users in New York saved \$19500 in spray costs per year, on average. Prevented per crop loss was valued at \$264K annually by growers as a direct result of using NEWA IPM tools and resources.

*"The orchard was largely scab free for the first time in several years. The orchard manager depended heavily on NEWA and could see significant differences when using recommendations coming from an on-site weather station compared to a more remote location."*

*"I use the NEWA site almost every day during the growing season."*



The Rainwise MKIII SP1-LR weather station, located on a Cornell AgriTech @ NYSAES research farm in Geneva, NY. Photo credit: Nicole Mattoon, NYS IPM Program.